

Utah State University

**DigitalCommons@USU**

---

Educational Policies Committee

Faculty Senate

---

5-29-2009

**Educational Policies Committee Program Proposal, Jon M.  
Huntsman School of Business, May 29, 2009 – Emphasis:  
International Economics and Trade Emphasis in BS in Economics**

Utah State University

Follow this and additional works at: [https://digitalcommons.usu.edu/fs\\_edpol](https://digitalcommons.usu.edu/fs_edpol)

---

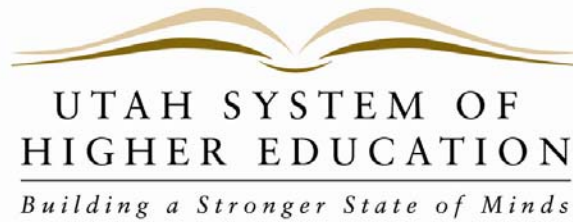
**Recommended Citation**

Utah State University, "Educational Policies Committee Program Proposal, Jon M. Huntsman School of Business, May 29, 2009 – Emphasis: International Economics and Trade Emphasis in BS in Economics" (2009). *Educational Policies Committee*. Paper 763.

[https://digitalcommons.usu.edu/fs\\_edpol/763](https://digitalcommons.usu.edu/fs_edpol/763)

This Program Proposal is brought to you for free and open access by the Faculty Senate at DigitalCommons@USU. It has been accepted for inclusion in Educational Policies Committee by an authorized administrator of DigitalCommons@USU. For more information, please contact [digitalcommons@usu.edu](mailto:digitalcommons@usu.edu).





## AGENDA

MEETING OF THE  
UTAH STATE BOARD OF REGENTS  
TO BE HELD AT  
SHEPHERD UNION BUILDING  
WEBER STATE UNIVERSITY  
MAY 29, 2009

Utah State Board of Regents  
Office of the Commissioner of Higher Education  
Board of Regents Building, The Gateway  
60 South 400 West  
Salt Lake City, Utah 84101-1284

**Institutional Impact:** Due to the efficiency of this proposed program offering, modest increases in enrollment are expected. It is anticipated that resources from the existing program will continue to meet the new degree requirements. The administrative structure of the program will be unchanged.

**Finances:** Because this is a change in the structure of the program, no additional costs are anticipated.

**ii. *Emphasis: International Economics and Trade Emphasis in BS in Economics***

**Request:** It is proposed that an International Economics and Trade Emphasis be added to the existing Economics BS degree offered by the Utah State University (USU) Department of Economics and Finance in the Huntsman School of Business. The proposed International Economics and Trade Emphasis would share more than 50 percent of the disciplinary core with the existing Managerial Economics Emphasis. The proposed emphasis does not require any new courses. This proposal has been through the full institutional review process and was approved by the USU Board of Trustees on April, 10 2009.

**Need:** This proposal is in response to a growing demand for students trained in international economics and trade resulting from increased globalization and interdependence among countries. In addition, the proposed emphasis would contribute to the international academic focus of the Jon M. Huntsman School of Business, which enhances the academic training of all USU business graduates. Finally, the current BS in Economics offered at USU's partner institutions in China has a strong international economics and trade focus. This proposal is in part in response to requests from those institutions for a formalized emphasis in order to meet the large and growing demand in China for specific training in those areas.

**Institutional Impact:** The addition of the International Economics and Trade Emphasis to the BS degree in Economics is expected to have only a minor impact on enrollment in instructional programs of affiliated departments. Whereas the addition of this emphasis is expected to attract some students to the Economics major, it is anticipated that the largest impact will be to shift some Economics majors from other existing emphases; hence, modest increase in enrollments will be expected in the few courses that are required for this new emphasis alone. No new faculty, facilities, or equipment will be required.

**Finances:** The proposed International Economics and Trade Emphasis will be budget-neutral.

**iii. *Name Change: MS and PhD in Instructional Technology to Instructional Technology and Learning Sciences***

**Request:** The Utah State University (USU) Department of Instructional Technology and Learning Sciences in the Emma Eccles Jones College of Education requests approval to rename the Master of Science degree and the Doctorate of Philosophy degree to reflect the Department's recent name change. These degrees would now be titled Master of Science and Doctorate of Philosophy in Instructional Technology and Learning Sciences. This proposal completed the USU campus approval process and was approved by the USU Board of Trustees on March 6, 2009. The renaming of these degrees would be effective Fall 2009.

**Need:** In Fall 2008, the Department received USU Board of Trustees and Utah State Board of Regents approval to change its name to Instructional Technology and Learning Sciences. This proposal is to rename the graduate degrees to reflect this change.