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Faculty Senate

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3-13-2019

**Educational Policies Committee Program Proposal, Jon M.  
Huntsman School of Business, March 13, 2019 – Name Change  
Bachelor of Science/Bachelor of Arts From Business  
Administration to Management**

Utah State University

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8 March 2019

**ITEM FOR ACTION**

Utah State University's Department of Management in the Jon M. Huntsman School of Business proposes changing the name of the Bachelor of Science/Bachelor of Arts from Business Administration to Management in the manner described below.

**EXECUTIVE SUMMARY**

The Department of Management in the Jon M. Huntsman School of Business proposes changing the name of the Bachelor of Science/Bachelor of Arts from Business Administration to Management.

**RECOMMENDATION**

The President and Provost recommend that the Board of Trustees approve the proposal to change the name of the Bachelor of Science/Bachelor of Arts from Business Administration to Management in the Jon M. Huntsman School of Business' Department of Management.

RESOLUTION  
UTAH STATE UNIVERSITY  
BOARD OF TRUSTEES

WHEREAS, Utah State University's Department of Management in the Jon M. Huntsman School of Business proposes changing the name of the Bachelor of Science/Bachelor of Arts from Business Administration to Management, and

WHEREAS, The proposed change is consistent with USU's mission of providing students with a student centered experience that prepares them to serve the public, and

WHEREAS, The proposal has been approved by the academic dean, the Educational Policies Committee, and the USU Faculty Senate, and

WHEREAS, The proposal has been approved by the President and Provost of Utah State University;

NOW THEREFORE BE IT RESOLVED, That the Utah State University Board of Trustees hereby approve the proposal to change the name of the Bachelor of Science/Bachelor of Arts from Business Administration to Management in the Jon M. Huntsman School of Business' Department of Management, and that notification of this proposal be forwarded to the Utah State Board of Regents of the Utah System of Higher Education.

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RESOLUTION APPROVED BY THE BOARD OF TRUSTEES

\_\_\_\_\_  
DATE:

**Utah System of Higher Education  
Changes to Existing Academic Program Proposal  
Cover/Signature Page - Abbreviated Template**

**Institution Submitting Request:** Utah State University

**Program Title:** *Current* BA/BS degree in Business Administration      *Proposed (if applicable)* BA/BS degree in Management

**Sponsoring School, College, or Division:** Huntsman School of Business

**Sponsoring Academic Department(s) or Unit(s):** Management Department

**Classification of Instruction Program Code<sup>1</sup>:** 52.02.01

**Min/Max Credit Hours for Full Program Required:** 72                      / 72                      72                      / 72

**Proposed Effective Term for Program Change<sup>2</sup>:** Fall                      2019

**Institutional Board of Trustees' Approval Date:**

**Award Type:**

**Program Change Type (check all that apply):**

<input checked="" type="checkbox"/>	Name Change of Existing Program
<input type="checkbox"/>	Program Restructure with or without Consolidation
<input type="checkbox"/>	Program Transfer to a new academic department or unit
<input type="checkbox"/>	Program Suspension
<input type="checkbox"/>	Program Discontinuation
<input type="checkbox"/>	Reinstatement of Previously Suspended Program
<input type="checkbox"/>	Out of Service Area Delivery Program

**Chief Academic Officer (or Designee) Signature:**

I, the Chief Academic Officer or Designee, certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

Please type your first and last name \_\_\_\_\_ Date: \_\_\_\_\_

I understand that checking this box constitutes my legal signature.

<sup>1</sup> For CIP code classifications, please see <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>.

<sup>2</sup> "Proposed Effective Term" refers to term when change to program is published. **For Suspensions and Discontinuations**, "effective term" refers to the term the program will suspend admissions.

## Program Change Description - Abbreviated Template

### Section I: The Request

Utah State University requests approval to change name from BA/BS degree in Business Administration to BA/BS degree in Management effective Fall 2019. This action was approved by the institutional Board of Trustees on .

### Section II: Program Proposal

#### Program Change Description/Rationale

*Present a brief program change description. Describe the institutional procedures used to arrive at a decision for the change. Briefly indicate why such a change should be initiated. State how the institution and the USHE benefit by the change.*

It is proposed that the existing BA/BS degree in Business Administration be renamed BA/BS degree in Management. The current degree name does not accurately reflect the underlying objective of the program, to provide students with training that positions them for managerial roles both within and outside the domain of business.

#### Consistency with Institutional Mission/Institutional Impact

*Explain how the action is consistent with the institution's Regent-approved mission, roles, and goals. Institutional mission and roles may be found at [higheredutah.org/policies/policyr312/](http://higheredutah.org/policies/policyr312/) . Indicate if the program will be delivered outside of designated service area; provide justification. Service areas are defined in [higheredutah.org/policies/policyr315/](http://higheredutah.org/policies/policyr315/) . Will faculty or staff structures be impacted by the proposed change?*

The proposed change is consistent with USU's mission of providing students with a student centered experience that prepares them to serve the public. It will enable students to make a more informed choice about whether the degree aligns with their academic and professional objectives. The program will be offered in the same areas as the existing degree program. No faculty/staff structures will be affected by the changes.

#### Finances

*What costs or savings are anticipated from this change? If new funds are required to implement the change, indicate expected sources of funds. Describe any budgetary impact on other programs or units within the institution.*

There will be no budgetary impact as a result of the change.