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## Personal Financial Planning Online Course

Camille Olsen

*Utah State University*

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PERSONAL FINANCIAL PLANNING ONLINE COURSE

by

Camille Olsen

Report submitted in partial fulfillment of the requirements for the degree

of

UNIVERSITY HONORS  
WITH DEPARTMENT HONORS

in

Finance and Economics

Approved:

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Thesis/Project Advisor

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Department Honors Advisor

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Director of Honors Program

UTAH STATE UNIVERSITY  
Logan, UT

2003

# Senior Honors Project Summary

Camille Olsen

Majors: Finance and Economics

My main interest in the financial field is Personal Financial Planning, which has just been developing over the past few years in the finance industry. Utah State University has been a pioneer in this area, and now offers a minor in personal financial planning through the accounting department. The courses offered fulfill the educational requirements needed to take the CFP (Certified Financial Planner) exam. This designation can be compared to the CPA (Certified Public Accountant) in the accounting field. Therefore, the College of Business has decided to offer these courses online so that students and professionals throughout the state can more easily complete the requirements to become a CFP.

My project has been to assist professors in offering these key financial classes online. In other words, I've been helping create WebCT courses. I have been assisting Dr. Vance Grange and Dr. Phil Swensen in this project. I have mainly assisted Dr. Swensen with one course, BA 3460 : Fundamentals of Personal Investing. The goal is to have the course up on WebCT and available for registration by Fall 2003. I have worked as a coordinator between Dr. Swensen and the web designers in the FACT center. I have been converting textbook materials, quizzes, etc. into electronic format, which will be uploaded onto WebCT by mid-August. This course will be accessible for viewing at that time. I have exceeded the required 35 to 40 project hours for the honors degree, but plan to continue to work with Dr. Swensen for the duration of the project until the class is fully functional online.

It has been exciting to be instrumental in helping offer these courses to students and professionals throughout the state. I feel like it will bring greater credibility to Utah's financial sector, as well as prestige to the USU campus and its graduating students.