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It's that time of year — Tupperware is rolling into town.

See page 2

Friday, August 10



## Ice cream: All-season USU favorite

By Wendy Weaver

Ice cream is ice cream. Or is it?

USU is known for its agricultural advances and technology, yet one of the most popular items produced and sold on campus — even in freezing winter weather — is traditional Aggie Ice Cream.

Hundreds of gallons of ice cream are produced each week in the dairy laboratory at the Nutrition and Food Sciences Building. But what makes Aggie Ice Cream any different than all the other brands?

According to Lauris Davis, head of USU dairy products, the main purpose of making ice cream on campus is for research and training rather than for profit.

"We can't compete with local business because we don't advertise. We are more quality oriented than profit oriented," Davis said.

Since the lab is not profit motivated, he explained, its operators can afford to use quality ingredients. Pure, bean vanilla extract is used in the vanilla ice cream. The extract can run as high as \$75 a gallon, Davis noted.

The sale of Aggie ice cream is limited to the campuses of Utah State and Weber State College. There are three main outlets at USU: the Animal Science Building, the Dairy Products Lab and the Sweet Shoppe in the Taggart Student Center.

The preparation process begins with the homogenization and pasteurization of raw milk from the USU dairy. About 2,000 pounds of raw milk are used each week in the process, Davis said, which equates to approximately 1,200 to 1,500 gallons of ice cream.

After this process, a vanilla or chocolate base is made. This base is kept overnight in a 250-gallon tank. The

following morning the mix is partially frozen. Nuts or other ingredients are then added and the ice cream is put in cartons and placed in a walk-in freezer that has a temperature of 20 degrees below zero, Fahrenheit.

Aggie Ice Cream contains about 12 percent butterfat in the vanilla base (about 11 percent in the chocolate). Premium ice cream contains about 14 percent butterfat and economy grades are about 10 percent, Davis said.

Though Aggie Ice Cream isn't considered a "premium" ice cream, according to Davis, "it is a lot better than most regular brands."

The finished product contains about 40 and one-half percent solids. Many others contain only 39 percent and according to Davis that little bit can make a big difference.

"We don't skimp on anything," Davis said. "They told me to make it like I like to eat it; we put a lot in to get it like we like it." He said he likes cashews and therefore adds plenty to the caramel cashew ice cream.

Advertising of the ice cream has been mostly limited to word-of-mouth. Also on sale in the Dairy Products Lab are T-shirts designed to help promote the product.

"Actually when a person buys Aggie Ice Cream they are supporting the students and student employment," Davis said. About 20 USU students are employed to make and distribute the ice cream. In fact, Aggie Ice Cream is made and sold almost totally by students.

According to Sherrie Clark, who has been a supervisor at the Dairy Bar for more than a year, the most popular flavor is good ol' fashioned vanilla.

The Dairy Bar is open from 10 a.m. to 6 p.m. on weekdays and from 11 a.m. to 5 p.m. on Saturdays and offers almost 30 different flavors of ice cream as well as a variety of other snacks and food.



The Sloppier it is, the better it seems, or so it is with this young Aggie Ice Cream lover. Over 2,000 pounds of raw milk are used each week to produce the long-time favorite.

Jeff Allred photos

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# Logan prepares for Tupperware invasion

By Tamara Thomas

Two thousand cars are about to enter Cache Valley. Hotels and dorms will fill. And the campus will swell with 1,000-plus salespeople who want to know more than just how to keep lettuce fresh. All this by next Wednesday.

The annual Tupperware invasion is about to begin. "This is by far the largest conference of the summer," said Gary Smith, who, as the university's conference manager, is facing the major event of his summer.

According to Smith, "just under 2,000" people will be at each of the three sessions, with the first one beginning Aug. 15 and the last one ending Aug. 25.

According to Smith, it was Evan Stevenson, vice president of business, who initially brought the

Tupperware throng to the university. With this summer's conference being the 25th held at USU, it's become a well-established tradition.

Thousands of people can be counted on every summer, along with hundreds of thousands of dollars. "It pours well over half a million dollars per year into the community," said Smith.

Smith revealed what he considers to be a little-known fact: these people are here, primarily, for training in high-intensity workshops. "A lot of people think they come to be wine and dined," he said, "but there's more to it than their 'Funtime Night' at the end. The greater part of their time is spent in training."

"That's why we have them here," he added, saying that USU serves as a "support mechanism" to the Tupperware conventioners.



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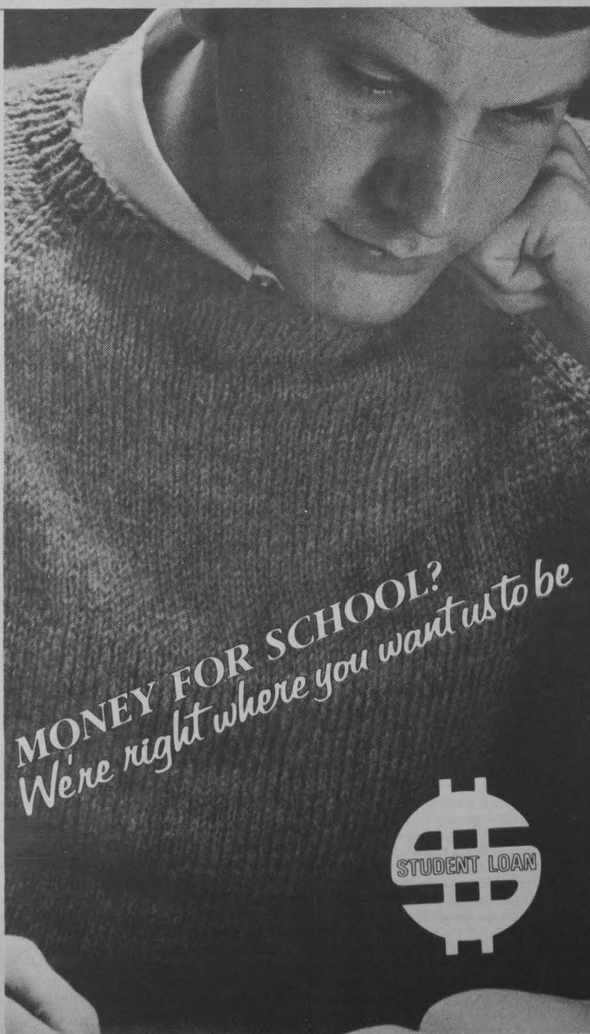
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# Police force still busy in summer

## Spring quarter busiest for 11-man force



Chief Larry Arave

Utah State University police see a slight lull in criminal activity from spring quarter to summer but officials indicate they are kept continuously busy with the same kind of crimes.

"Summer is not a slow time, but it is a slower time than the rest of the year," said University Police Chief Larry Arave. "The reason for the slowdown is that spring quarter is the most active."

The spring activity could be the result of student restlessness, said Arave. The snow melts, sun shines, and more outdoor activity creates added excitement, he said.

"Concerning the types of crimes committed, there is not much of a difference," said Arave.

Drinking is the biggest problem on campus, said Arave. During 1983, 36 DUI's (drinking under the influence) were brought in. This number was a noticeable drop from the previous year. Arave said the reason could be that there is more of an awareness of drunk driving now and that he expects it to continue to drop. 1983 statistics showed 24 public intoxications on campus.

Half of the arrest made are people not connected with the university, said Arave. A total of 47 percent in 1983 were not staff, student or faculty of USU.

"We have a very safe, nice environment," said Arave. "People like to take advantage of it."

Many of the crimes connected with these people consist of hit and runs in the parking lots, accidents, thefts and vandalism.

"Deployment (the number of officers) remains the same during summer quarter," said Arave, mentioning additional activities such as the Festival of the American West, cheerleading camps, basketball and football camps and Tupperware's convention. "We just put out a bit more a those times."

Many special groups employ university policemen during off duty hours to disperse with policing problems said Arave. Many youngsters come all the way from Salt Lake, Ogden and Malad to check on the girls from cheerleading camps.

USU police department have a total of 11 officers. Two officers are on duty at a time, each is required a certain amount of foot patrol as well as motor patrol, he said.

## Good news, bad news for financial aid

Students applying for financial aid at Utah State University and other post-secondary schools around the country have some good news and some bad news in store for them, according to Dick Michaud, director of student aid at Utah State.

The good news is that the maximum award for the Pell Grant has gone up this next year from \$1,800 to \$1,900 and many students will receive a higher award in 1984-85 because of an

increase in the allowable budget when determining the Pell Grant.

The bad news is that students and their families will be required to contribute more toward the cost of their education than last year. Particularly hard hit will be the married student where an assumed earnings of \$4,200 is expected if the spouse is not a student.

"This change in the needs analysis methodology will

affect a lot of our students in this area because many of the married students have children," said Michaud. "We have not required those kinds of contributions in the past and I know that it will be tough on some families. I'm sure that we'll see more spouses looking for part-time or fulltime jobs and students taking out more loans."

Utah State student aid award letters began going into the mail last week and

son and daughter try to chose their own respective spouses, but their father has different plans for them.

This season the Old Lyric Repertory Company has hired several professional artists, including actress Zoanne LeRoy, who has performed on stage and screen for many years and was most recently seen in Utah at Pioneer Memorial Theatre in their production of *The Show-Off*.

More information and tickets for OLCR production can be obtained by calling the USU Ticket Office 801/750-1657, Monday through Friday, 8:30 a.m.-4:30 p.m. or 801/752-1500 after 5:00 p.m. and on Saturdays from noon to show time. Ticket prices are \$4.50 for adults and \$3.50 for senior citizens and students. Curtain time is 8:00 p.m. for each performance. In deference to adult audiences, children under 5 are not admitted to OLCR productions.

## Old Lyric Company winds down season

The Old Lyric Repertory Company is winding up its season. On Tuesday, August 14, the OLCR presents the musical *A Funny Thing Happened on the Way to the Forum*. The antics center round a witty slave, Pseudolus, who works and deceives to gain his freedom.

Wednesday, August 15 and Friday, August 17 will see the comedy *See How They Run*. The show is set in an English vicarage and the comedy of mistaken identities has sent audiences into tears of laughter. An American GI's innocent date with the vicar's wife begins the confusion that erupts into hysterical pandemonium.

The final two performances of Moliere's farce *The Miser* will be on August 16 and August 18. This classic French comedy is about a money-hoarding old man who is willing to make all those around him miserable in order to save a few pennies. His

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# Sunday is last time to hear alumni band outdoor show

This Sunday night is your last chance to be entertained under the stars as the Utah State University Alumni Band presents its final Sunset Symphony concert of this season.

The Alumni Band, under the direction of Max Dalby,

will be performing at the Taggart Student Center Patio area at 7 p.m. In case of rain the concert will be held in the Morgan Theatre of the Chase Fine Arts Center. The "rain location" for the concert has been changed from the Kent

Concert Hall because of the Tupperware Convention.

Max Dalby noted that the popularity of the Sunset Symphony continues to grow each year, with record numbers enjoying the band's selections this season.

The success of the Sunset Symphony series is a result of the pleasant outdoor setting on the USU campus, combined with the first rate talents of the band's personnel. Over 120 individuals have participated in the band this summer, with some traveling from several western states.

The Alumni band has hosted several guest artists throughout the series. Two

of the most popular are vocalists Will Kesling and Bonnie Slade of the USU Music Department faculty.

Slade and Kesling will be featured in the closing concert in selections from the Rogers and Hammerstein musical *My Fair Lady*. In addition to the vocal soloists, Ted Ashton will be featured as violin soloist in *Meditation From Thais*. Ashton, who directs the orchestra program at Logan High School, has performed several times with the Alumni Band. A trumpet trio, drawn from the ranks of the band, will round out the featured soloists with *The Three Solitaires*.

According to Max Dalby, the acoustics of the Student Center Patio are ideal for this sort of concert. The atmosphere is informal and you are invited to bring patio chairs or blankets for seating in surrounding areas. If you prefer seats closer to the band, it is suggested that you arrive early. Parking is available at the USU parking terrace.

Adding to the Sunday in the park atmosphere the USU Alumni Association furnishes free snowcones prior to the concert. The free treats, relaxing music and beautiful scenery combine to make an enjoyable family outing.

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## Plant scientist garners honor

Dr. William F. Campbell, professor of plant science at Utah State University, will be honored by the American Society for Horticultural Science (ASHS) by being named a fellow of the society August 8.

ASHS, with nearly 5,000 members, including research scientists, educators and other horticulturists in some 80 countries, is holding its annual meeting in Vancouver, B.C., Canada, August 3-9. Campbell is to be honored at the society's banquet August 8.

Campbell has been a member of ASHS since 1964.

He has served on many committees and been program chairman, secretary-treasurer and president-elect of the western region of the society.

Campbell received his bachelor and master degrees from the University of Illinois and his doctorate from Michigan State University.

Campbell began his professional career as a plant physiologist, USDA, in Logan, then transferred to the National See Storage Laboratory at Colorado State University. In 1968 he joined the USU Plant Science

Department.

He has obtained nearly \$1.5 million in government and industry grants to support his research in addition to university research funds. He is recognized for research using the electron microscope and his close work with the vegetable seed industry.

He has contributed to knowledge concerning the effects of herbicides on plants and the effects of no-tillage on onion and carrot seed production. He is currently studying the effects of salinity on economic legumes.

## Caribbean cruise planned for next spring

Utah State University's Travel Study Program offer a Caribbean Cruise next spring.

The cruise, offered to alumni, students and others, is scheduled March 16-23, 1985. Travelers will board the Sun Princess and visit

Barbados, Palm Island, Martinique, St. Maarten and St. Thomas.

Included in the travel package are round trip will be Jay and Jane Monson, who have led earlier tours to the Caribbean. Jay Monson is professor of education at

USU.

The cost of the eight-day cruise package ranges from \$1537-1937, depending on the type of cabin preferred.

For more information contact Jay or Jane Monson, or Julie Bates (801) 750-1690 at USU Travel, UMC 50A.

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