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7 **Social Dimensions of Urban Flood Experience, Exposure, and Concern**

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10 Rebecca L. Hale, Courtney G. Flint, Douglas Jackson-Smith, and Joanna Endter-Wada
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12 Department of Biological Sciences (**Hale**), Idaho State University, Pocatello, Idaho USA; Department of
13 Sociology, Social Work & Anthropology (**Flint**) and Department of Environment and Society (**Endter-**
14 **Wada**), Utah State University, Logan, Utah, USA; and School of Environment and Natural Resources
15 (**Jackson-Smith**), The Ohio State University, Wooster, Ohio, USA (Correspondence to Hale:
16 halereb3@isu.edu).
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19 **Research Impact Statement:** Social vulnerability determines experience with and concern
20 about future flooding, but not exposure to floods. Social and physical vulnerability need to be
21 considered together in managing flood risk.
22

23 **Abstract:** With growing urban populations and climate change, urban flooding is an important
24 global issue, even in dryland regions. Flood risk assessments are usually used to identify
25 vulnerable locations and populations, flooding experience patterns, or levels of concern about
26 flooding, but rarely are all of these approaches combined. Further, the social dynamics of flood
27 concerns, exposure, and experience are underexplored. We combined geographic and survey data
28 on household-level measures of flood experience, concern, and exposure in Utah's urbanizing
29 Wasatch Front. We asked: 1) Are socially vulnerable groups more likely to be exposed to flood

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30 risk? 2) How common are flooding experiences among urban residents, and how are these
31 experiences related to sociodemographic characteristics and exposure? and 3) How concerned
32 are urban residents about flooding, and does concern vary by exposure, flood experience, and
33 sociodemographic characteristics? Although floodplain residents were more likely to be white
34 and have higher incomes, respondents who were of a racial/ethnic minority, were older, had less
35 education, and were living in floodplains were more likely to report flood experiences and
36 concern about flooding. Flood risk management approaches need to address social as well as
37 physical sources of vulnerability to floods and recognize social sources of variation in flood
38 experiences and concern.

39

40 **(KEYWORDS:** flooding; urban areas; risk assessment; risk perceptions; social vulnerability;
41 flood experience.)

42 INTRODUCTION

43 Urban flooding is a world-wide issue, with impacts increasing globally as cities and
44 metropolitan areas expand and the global population grows increasingly urban (Seto *et al.*, 2011;
45 Jongman *et al.*, 2012; Aerts *et al.*, 2014; Li *et al.*, 2015). Even in dryland regions, flooding is a
46 serious risk and hazard and is expected to increase due to climate change (Garfin *et al.*, 2013).
47 Addressing urban flood risks requires adaptive management approaches in response to rapid
48 changes in urban land use, a changing climate, and shifting demographics within cities (Wilby
49 and Keenan, 2012; Kundzewicz *et al.*, 2014). The challenge for flood risk research is to address
50 the interactions between these many factors and to provide actionable information to water
51 decision makers and managers.

52 Despite existing literature on social vulnerability to natural hazards, including floods, a
53 major gap is our incomplete understanding of variation in flood concern, exposure, and
54 experience within urban populations, particularly across sociodemographic groups. Despite
55 increased attention to urban flood risk in the literature, the majority of this literature focuses on
56 physical vulnerability and exposure rather than social vulnerability (Cho and Chang, 2017). The
57 flood risk perception literature has focused on Europe (e.g., Botzen *et al.*, 2009; Wachinger and
58 Renn, 2010; Wachinger *et al.*, 2013; Lujala *et al.*, 2015) and lacks adequate inclusion of
59 sociodemographic factors, particularly race and ethnicity, which have long shaped the social
60 dynamics of many cities, especially in the United States. Sociodemographic factors can have

61 strong influences on individuals' behaviors and perceptions, particularly in relation to water
62 (Braden *et al.*, 2009; Larson *et al.*, 2009; Grafton *et al.*, 2011; Hale *et al.*, 2015, Flint *et al.*
63 2017), yet a recent synthesis report on risk perceptions did not mention race or ethnicity at all
64 (Wachinger and Renn, 2010). When sociodemographic factors are included, they are usually
65 used as control variables, rather than recognized as important sources of hazard vulnerability
66 (Slimak and Dietz, 2006; Botzen *et al.*, 2009; Kellens *et al.*, 2013; Wachinger *et al.*, 2013).
67 Importantly, we hypothesize that *exposure to* and *experience of* floods are related to aspects of
68 social vulnerability, here defined as characteristics of people, individually and collectively, that
69 influence their potential for loss and enable them to respond to and recover from hazards (Cutter
70 *et al.*, 2003) in addition to physical aspects of flood exposure. While the role of floodplain
71 exposure has been well studied (Lindell and Hwang, 2008; Botzen *et al.*, 2009), the social
72 aspects of flood vulnerability are underexplored. Here we analyze variation in and interactions
73 between flood experience, concern, and exposure across sociodemographic characteristics.
74 Importantly, we control for risk tolerance, often used to explain differences in concern and risk
75 perception across social groups, by measuring concern about multiple risks. A full accounting of
76 how risks are experienced and perceived across sociodemographic groups is particularly
77 important in hazards research given past cultural insensitivity associated with emergency
78 response and unequal access to resources during disaster recovery across racial and ethnic lines
79 (Fothergill *et al.*, 1999; Bolind and Kurtz, 2018). Flood risk management by public agencies is
80 obligated to serve all members of a community and will not be successful if it is based only on
81 experiences of the majority group and does not account for variation among different segments
82 of the population.

83 A critical aspect of addressing differences across social groups is the potential for the
84 nature of flood experiences to vary. The role of flood experience is central to many models of
85 human-flood interactions (Viglione *et al.*, 2014; Di Baldassarre *et al.*, 2015), concern (Botzen *et*
86 *al.*, 2009; Kellens *et al.*, 2013; Wachinger *et al.*, 2013), preparedness (Bradford *et al.*, 2012;
87 Scolobig *et al.*, 2012), and strategies for risk communication (Bradford *et al.*, 2012). Yet the
88 linkages between experience and concern are not consistent across studies and may differ across
89 social groups. Most studies assess experience by asking if a survey respondent has had any
90 experience with flooding (Botzen *et al.*, 2009; Lujala *et al.*, 2015), yet flood experiences can
91 range from minor property damage to injury and death (Siegrist and Gutscher, 2008; Lawrence *et*

92 *al.*, 2014). We hypothesize that the specifics of flood experiences are an important factor in
93 determining the relationships between experience and concern and that these will vary across
94 social groups.

95 96 *Objective and Research Questions*

97 The objective of this study was to assess the flooding experiences and risk concerns of
98 residents living in northern Utah, a rapidly urbanizing, semi-arid, and flood-prone region, and to
99 evaluate how those experiences and concerns varied by levels of social vulnerability and flood
100 exposure. Risk concerns, a dimension of risk perceptions, are a fundamental link between
101 physical and social dimensions of risk and hazard and are a function of the risk itself (Whyte,
102 1986; Slovic, 1987) and the person(s) considering that risk (Whyte, 1986; Slimak and Dietz,
103 2006). Risk perception has been linked to preparedness for and behavior during flood hazards
104 (Riad *et al.*, 1999; Lindell and Hwang, 2008; Miceli *et al.*, 2008; Wachinger *et al.*, 2013) and to
105 support for policy measures to mitigate risks (Glenk and Fischer, 2010). To better understand the
106 social dynamics of flooding in urban landscapes, we evaluate relationships between social
107 vulnerability (based on demographics associated with disadvantaged social groups), exposure
108 (location vis-à-vis flood plain), self-reported flooding experience, and flood concern.
109 Specifically, we address three research questions:

- 110 1) Are socially vulnerable groups more likely to be exposed to flood risk?
- 111 2) How common are flooding experiences among urban residents in Utah, and how are
112 these experiences related to social vulnerability and exposure?
- 113 3) How concerned are urban Utah residents about flooding, and does concern vary by
114 exposure, flood experience, and social vulnerability?

115 116 METHODS

117 *Study Location*

118 We conducted our study in the Wasatch Range Metropolitan Area (WRMA) in northern
119 Utah, USA, comparing three valleys with different levels of urbanization: Salt Lake Valley,
120 Cache Valley, and Heber Valley. Anglo-European immigrants settled in each of these valleys in
121 the mid-19th century by harnessing local water resources to support irrigated agricultural
122 production. Currently, the Salt Lake Valley is dominated by urban land uses and has the largest

123 population (over 1 million) of the three valleys. Cache Valley has remained a major agricultural
124 production center but is rapidly urbanizing and has a population of roughly 113,000. Heber
125 Valley has retained the most rural character of the three areas with a population of just over
126 23,000 in 2010, but it is becoming a growth center based on recreation (i.e., ski resorts) and
127 natural amenities, and includes residential developments for commuters to the greater Salt Lake
128 area and second homes. The WRMA climate is semi-arid with hot dry summers and cold, wet
129 winters. Most of the precipitation falls as snow. All three valleys contain mountain-front
130 communities with potential for significant flooding during the spring snowmelt season and
131 occasional flooding from summer cloudburst storms. These conditions are likely to increase with
132 predicted escalation in variability and extreme events due to climate change, rapid urbanization
133 in these watersheds that exacerbates stream flashiness, and changes in (aging) reservoir
134 management that balance risks associated with high water variability by erring on the side of
135 keeping reservoirs as full as possible going into winter months. Each valley experienced
136 damaging floods during springs of 2011 and 2017 as a result of large snowpacks and warm
137 springs. Despite frequent, and occasionally major, flooding, the total damages from flooding in
138 Utah over the past two decades are relatively small compared to other regions in the United
139 States with larger populations and urban areas (<https://www.ncdc.noaa.gov/stormevents/>).
140 However, this region has an even longer history of significant flooding, with major floods
141 occurring in the 1940's, 1960's, and 1980's (Flores, 1983; Lindskov, 1984; Hale, 2016).

142 Although dryland regions are not often thought of as flood-prone, the Intermountain and
143 Southwest regions of the U.S. are particularly vulnerable to flash flooding, with flood risks
144 expected to increase in some sub-regions and seasons due to the hydrologic effects of climate
145 change (Hamlet and Lettenmaier, 2007; Garfin *et al.*, 2013). Land use changes associated with
146 rapid and concentrated urbanization in these regions, the proximity of many urban areas to public
147 lands, and changing fire regimes are increasing the risks of even smaller flood episodes
148 throughout the western U.S., as demonstrated by devastating fire and subsequent storm events in
149 California in recent years. The WRMA study area is representative of growing urban areas in the
150 western U.S.

151
152 *Survey methodology*

153 This research was part of a larger study of Utah residents' water perceptions, attitudes,
154 concerns, and behaviors conducted in 2014. Data reported here come from a survey of
155 households living in 23 neighborhoods (defined as census block groups) from 3 counties in
156 northern Utah (Cache, Salt Lake, and Summit). Neighborhoods were purposively selected to be
157 representative of diverse types of WRMA neighborhoods across a wide range of
158 sociodemographic, built, and environmental characteristics (Jackson-Smith *et al.*, 2016a).
159 According to FEMA's 100-year floodplain maps (<http://hazards.fema.gov/gis/nfhl>), none of
160 these neighborhoods are protected by levees. Over 4,000 housing units were randomly sampled
161 from county and city property tax rolls to participate in the survey, 180 households from within
162 each of the 23 study neighborhoods. The 16-page, university IRB-approved survey included
163 detailed questions about perceptions and attitudes related to a range of water issues (including
164 flooding), measures of household water use and landscaping behaviors, support for various local
165 or statewide water policy options, and demographic attributes of respondents (copies of the
166 survey instrument are available at
167 http://data.iutahpescor.org/mdf/Data/household_survey_instrument/). Surveys were administered
168 using a drop off/pick up method (Steele *et al.*, 2001; Jackson-Smith *et al.*, 2016b) in which
169 surveys were personally delivered to each household by field staff and, if a qualifying resident
170 agreed to take the survey, left with the identified respondent for completion, after which the
171 surveys were retrieved at an agreed upon date and time. Multiple visits were made to each
172 sampled household until contact was made with a resident. If surveys were not retrieved after
173 multiple attempts, prepaid return envelopes were left at the door for the respondent to use to
174 return their survey. In a few cases where no contact was made or no access was available, a
175 multi-wave mail survey design was implemented (Dillman *et al.*, 2014; Jackson-Smith *et al.*,
176 2016b).

177 From a total sample frame of 3,766 eligible (non-vacant) housing units, we received
178 2,337 responses from 23 neighborhoods in 3 counties with an overall response rate of 62%
179 (Jackson-Smith *et al.*, 2016b). Because neighborhoods were purposively, not randomly, selected
180 to reflect particular combinations and variations of social, built, and natural environments in the
181 study communities, aggregate characteristics of respondents should not be treated as indicative
182 of the general population in the study region. However, when compared to state-level census
183 statistics, the respondents were demographically similar to residents in each of the study

184 neighborhoods and broadly representative of Utah’s adult population, though whites, people over
185 35, and adults with 4-year college or graduate degrees were overrepresented (Endter-Wada *et al.*,
186 2015; Jackson-Smith *et al.*, 2016b, Table 1).

187

188 *Measuring Respondent’s Experiences and Concerns with Urban Flooding*

189 We used a variety of questions to understand respondents’ experiences with water in the
190 urban environment. For this analysis, our central dependent variables were experiences with and
191 concern about flooding. Descriptive statistics for dependent and independent variables are shown
192 in Tables 1 and 2. To quantify concern, we asked respondents to rank their concern about several
193 water-related issues, including flooding. We asked: “How concerned are you about flooding over
194 the next 10 years?” Respondents were asked to rank their level of concern from 1 (not at all
195 concerned) to 5 (very concerned). To quantify flood experiences, we asked respondents whether
196 they were aware of any instances in the last 10 years in which their household had been impacted
197 by flooding or stormwater. We specifically asked about six types of flood impacts: flooded
198 basements, contaminated drinking water, contaminated streams, private property damage,
199 damaged roads and infrastructure, or loss of life or injury due to flooding and/or stormwater.

200 To understand what characteristics of respondents were associated with flood concern
201 and experiences, we also asked respondents about their background (descriptive statistics for
202 independent variables shown in Table 1). To control for respondents who may have experienced
203 flooding in previous residences, we analyzed variables related to questions about seasonal
204 residence and whether respondents were originally from their valley of residence. Finally, we
205 also collected a standard suite of demographic variables, including the respondent’s age, gender,
206 education, race/ethnicity, and religious preference, and the household’s residential tenure status,
207 presence of children, and household income.

208

209 *Measuring Physical Exposure to Flood Risk*

210 To evaluate exposure to flood risk, we determined for each respondent whether their
211 household’s residence was located within the 100-year floodplain using parcel information and
212 the FEMA 100-year floodplain layer in ArcGIS. We also calculated the percentage of each
213 neighborhood that was located within the 100-year floodplain using zonal statistics in ArcGIS.

214

215 *Statistical Analysis*

216 Models exploring the relationships between exposure, sociodemographics and other
217 factors and reported flood experiences were developed for each type of flood experience (e.g.,
218 household basement flooding) as well as for a combined measure of flood experience (any
219 household flood experience) using binary logistic regression. A chi-squared test was used to
220 determine goodness of fit as significant difference from the null model. To explore differences in
221 the distribution of populations within and outside of the 100-year floodplain, we used a test of
222 equal proportions.

223 Tendencies to express concern (regardless of the issue) can vary across a population due
224 to differences in risk tolerance. Therefore, we calculated a measure of *relative flood concern* to
225 capture how a respondent rated concerns about flooding relative to other issues. Specifically, we
226 computed a z-score for each individual respondent: $((\text{Flood concern} - \text{mean of all concerns}) / \text{standard deviation of all concerns})$. These concerns included: water shortages, poor
227 water quality, high cost of water, deteriorating water infrastructure, air pollution, traffic
228 congestion, loss of open space, population growth, and climate change. This transformation
229 provided a single measure that adjusted for the effect of variable risk tolerance across
230 respondents. We fit a multiple linear regression model to determine how exposure, flood
231 experiences, and sociodemographic characteristics were associated with relative flood concern.
232 We conducted a model selection exercise, using Akaike's Information Criterion (AIC) to
233 compare candidate models, to select theoretically-important and empirically-robust variables
234 while ensuring model parsimony and avoiding multicollinearity between predictor variables. As
235 a result, many more variables were explored than were ultimately selected for the final model.
236 All analyses were conducted in R 3.2.2.

238

239 RESULTS

240 *Exposure to flood risk*

241 Overall, roughly half of our respondents lived in neighborhoods that overlap at least
242 partially with a 100-year floodplain, and 3% of our respondents lived in parcels actually located
243 within the FEMA 100-year floodplain map. Contrary to environmental justice literature
244 expectations, our results suggest that socially vulnerable populations are not disproportionately
245 exposed to flooding. Respondents who might be considered socially vulnerable in this region –

246 racial/ethnic minorities, Hispanics, lower income households, renters, and newer residents –
247 were less likely to live in FEMA designated floodplains (Fig. 1). To confirm if these patterns
248 were typical in the WRMA beyond our survey respondents, we also examined characteristics of
249 residents reported in the 2010 Census of Population at the Census Block Group level (CBGs; the
250 same geography we used to delineate our study neighborhoods). Of the 1406 CBGs along the
251 entire Wasatch Range, 458 (33%) overlap with the 100-year floodplain. Block groups that
252 overlap with the floodplain have a statistically significantly higher percentage of residents over
253 65 (9% vs 8%, $p=0.005$), higher percentage of residents with household incomes greater than
254 \$100,000 (25% vs 20%, $p<0.0001$), significantly lower poverty rate (9% vs 12%, $p<0.00001$),
255 and a lower percentage of renter households (26% vs 31%, $p=0.0006$). However, there were no
256 significant differences between floodplain block groups and other block groups in terms of
257 race/ethnicity (percentage of non-Hispanic whites was 78% for both groups), or the percentage
258 of the population over 25 with a bachelor's degree.

259

260 *Reported Flood Experiences*

261 Flooding impacts were reported by 44% of respondents (Table 2). The most commonly
262 reported impacts were flooded basements, private property damage, and infrastructure or road
263 damages (Table 2). The least commonly reported experiences with flooding were impacts on
264 contaminated drinking water, contaminated streams, and injury or loss of life (Table 2).

265

266 *Models of Reported Flood Experiences*

267 Models predicting flood experiences were expressed highly significant goodness of fit
268 overall and coefficients for sociodemographic variables were more consistently significant in
269 models than exposure variables (Table 3). Associations with sociodemographic and exposure
270 variables also varied across types of flood experiences. All models reported in Table 3 are
271 significantly better than a null model. Estimates of predictive power (pseudo R^2 statistics) were
272 low, but comparable with those in other flood concern studies (Botzen *et al.*, 2009).

273 Sociodemographic variables were significant predictors of reported flood experiences.
274 Racial/ethnic minority and older respondents were more likely to report all types of flooding
275 experiences. Some sociodemographic variables were significant only for certain types of
276 flooding experiences. For example, respondents with less formal education were more likely to

277 report contaminated drinking water, while lower income households were more likely to report
278 experiences which resulted in injury and loss of life. Households with children were more likely
279 to report experiences with private property damage. Respondents affiliated with the Church of
280 Jesus Christ of Latter-day Saints (LDS) were more likely to report experiences with basement
281 flooding and less likely to report experiences with contaminated streams due to flooding
282 compared to non-LDS respondents. Controlling for the other variables in the model, tenancy
283 (owner/renter status) and gender was not significantly associated with reported experiences with
284 flooding impacts (Table 3).

285 Measures of exposure to floodplain risks were only partly related to reports of flooding
286 impacts at the household scale (Table 3). Respondents who lived in parcels in the 100-year
287 floodplain were more likely to report higher levels of flood impacts overall (the combined
288 measure) and private property damage in particular. The percent of a respondent's neighborhood
289 that was within the 100-year floodplain was also positively associated with household-level
290 reports of damaged roads and infrastructure (Table 3).

291 292 *Concern about flooding*

293 Across all survey respondents, the mean level concern about flooding in their community
294 over the next 10 years was 2.75 on a scale from 1 (not at all concerned) to 5 (very concerned),
295 indicating low to moderate concern. Mean concerns for other water and environmental issues
296 were generally higher, ranging from 3.5 to 4.3 (Fig. 2A). The distribution of concern about
297 flooding was approximately normal, with the most common response being 3, indicating modest
298 levels of concern (Table 2). A minority of respondents (16%) indicated that they were not at all
299 concerned about flooding, and 25% of respondents indicated that they were concerned or very
300 concerned (Fig. 2B). In contrast, concern for the other 9 types of community concerns listed in
301 the survey was much higher, with over 50% of respondents rating concern as 4 or 5 ("concerned"
302 or "very concerned") (Flint *et al.*, 2017). Eleven percent of respondents had a *relative* flood
303 concern score greater than zero, indicating that they were more concerned about flooding than
304 the other water, environmental and growth issues in the survey.

305 306 *Models of Flood Concern*

307 We estimated multivariate regression models to predict the relative flood concern z-score
308 (ordinary least squares regression). The best model was significant overall but explained only
309 10% of variation (Table 4), as expected for risk perception models (Peacock *et al.*, 2005; Botzen
310 *et al.*, 2009).

311 A broad range of previous flooding experiences were significantly related to predicting a
312 respondent's *relative* level of concern about flooding (Table 4). As expected, relative concern
313 was positively associated with having personally experienced basement flooding and injury or
314 loss of life due to flooding. Surprisingly, relative concern was negatively associated with
315 experience with any flood impact and contaminated drinking water. The percentage of a
316 respondent's neighborhood that fell within the 100-year floodplain was positively associated
317 with relative concern. Respondents' relative concern about flooding significantly increased if
318 they were of a racial/ethnic minority, LDS, or had children living at home. Wealthier
319 respondents had lower levels of relative concern. Residents originally from their valley of
320 residence were less likely to be relatively concerned about flooding, which suggests that
321 sensitivity to flooding may be higher for people moving from other places (Table 4).

322

323 DISCUSSION

324 The goal of our analysis was to identify the sociodemographic drivers of flood risk and to
325 explore relationships between flood experiences, exposure to flood risk, and concern about future
326 flooding. A key finding of our research is that physical exposure is important but provides an
327 incomplete explanation of why experiences with flooding and risk perceptions vary within the
328 population and geographically. We found that the links between flood experiences, exposure,
329 and concerns are complex: while respondents from vulnerable groups were more like to report
330 personal flooding experiences and concern about flood risk, they were less likely to be physically
331 exposed to flood risk through residency in the floodplain. Our study highlights the critical role
332 that social factors play in determining flood risks within urban systems and suggests a need to
333 incorporate considerations of environmental justice in the development of effective flood risk
334 management programs.

335

336 *Are socially vulnerable groups more likely to be exposed to flood risk?*

337 Our finding that people who live in the 100-year floodplain in Utah are more likely to be
338 white and have higher incomes did not fit with expectations from the broader environmental
339 justice literature but might reflect an amenity value associated with urban waterways within our
340 study area. This pattern has been observed in other cities (Collins *et al.*, 2018). Our results
341 contribute to a small but growing literature that has found more complex relationships between
342 social vulnerability and exposure to flood risk. Studies in UK found that the presence of
343 environmental justice concerns depended on the type of flooding – tidal compared to riverine
344 (Walker and Burningham, 2011). In the United States, there are inconsistent patterns in the
345 distribution of populations in floodplains both within cities (Maantay and Maroko, 2009) and
346 across cities (Collins *et al.*, 2018). The lack of consistent patterns in flood risk exposure suggests
347 that the disproportionate effects of flooding on minority racial and ethnic groups is not
348 necessarily due to unequal exposure, but unequal vulnerability, as discussed above (Cutter *et al.*,
349 2003; Fielding and Burningham, 2005; Maantay and Maroko, 2009; Walker and Burningham,
350 2011; Collins *et al.*, 2018). This finding also has important implications for the interpretation of
351 our results. The different effects of sociodemographic characteristics across regions indicate that
352 local controls on social vulnerability are important. For example, the legacy effects of
353 segregation on unequal flood risk and housing quality are important factors in the southeastern
354 United States (Fothergill *et al.*, 1999), but the underlying causes of vulnerability in Utah, where
355 the largest minority group is Latino/a, are likely to be quite different (Montgomery and
356 Chakraborty, 2015). Understanding the sources of vulnerability can aid flood management
357 organizations in targeting locally-appropriate response plans and can be used to understand how
358 the results from generalized models (e.g., Di Baldassarre *et al.*, 2015) might vary across regions.

359

360 *How common are flooding experiences among urban residents in Utah, and how are these*
361 *experiences related to social vulnerability and exposure?*

362 A key finding from our research is that experiences of flooding vary significantly within
363 urban populations. Although groups typically considered more socially vulnerable were less
364 likely to be exposed to flood risk through residency in the 100-year floodplain, they were more
365 likely to report experience with flooding. Furthermore, the types of flood experiences varied
366 across sociodemographic groups. This was the case even though floodplain exposure was also
367 found to be positively associated with reports of flood experience. Our findings confirmed

368 previous research that found socially vulnerable populations – lower income, lower education,
369 racial/ethnic minority, and elderly – to be more likely to report hazard experiences (Zahran *et al.*,
370 2008) and more likely to be concerned about flooding (Slimak and Dietz, 2006; Kellens *et al.*,
371 2013; Wachinger *et al.*, 2013). The strength of association between racial/ethnic minority status
372 and flood experience was especially pronounced for reported loss of life or injury and exposure
373 to contaminated streams, and weakest for property damage, highlighting that the balance of
374 social and physical sources of vulnerability varies across specific flood risks. Furthermore, flood
375 experiences may vary for different cultural groups as well as for vulnerable groups. The finding
376 that racial/ethnic minority respondents were more likely to report contaminated streams as a
377 result of flooding may reflect the distinct environmental ethic (and resultant increased
378 sensitivity) that others have reported for Latinos in comparison with other racial and ethnic
379 groups (Lynch, 1993; Heyd, 2004; Whittaker *et al.*, 2005; Larson *et al.*, 2011). Previous research
380 has suggested that Latinos are particularly sensitive to local environmental issues, more so than
381 non-Hispanic whites, but that this difference is less pronounced for more abstract environmental
382 concerns (Whittaker *et al.*, 2005).

383

384 *How concerned are urban Utah residents about flooding, and does concern vary by exposure,*
385 *flood experience, and social vulnerability?*

386 Social sources of vulnerability were manifested not only in reported flood experiences
387 but also in concern about flooding. Increased concern about flooding for some groups was
388 significant even after controlling for risk aversion through measurement of *relative* flood
389 concern. In much of the previous research, it is unclear whether certain social groups have higher
390 risk perceptions overall, or whether they are more concerned about the specific risk under study.
391 The relationships between concern and race/ethnicity, income, children, and LDS religion were
392 robust to the correction for risk aversion, suggesting that these factors are associated with
393 increased concern about flooding specifically, not just differences in risk tolerance overall. These
394 results highlight the importance of controlling for overall risk tolerance or aversion within a
395 study population to understand predictors of the specific focal risk.

396 While previous work has used sociodemographic variables primarily as statistical
397 controls to account for differences in risk tolerance across demographic groups (Slimak and
398 Dietz, 2006; Kellens *et al.*, 2013), our results support the idea that social variables can play a

399 more central role in explaining risk perception through the mechanisms of trust, assets, and
400 vulnerability (Cutter *et al.*, 2003; Terpstra, 2011; Wachinger *et al.*, 2013; Elrick-Barr *et al.*,
401 2015). For example, other researchers have found that trust in risk-managing institutions and
402 government authorities is strongly and negatively associated with risk perceptions (Terpstra,
403 2011; Fatti and Patel, 2013; Kellens *et al.*, 2013; Wachinger *et al.*, 2013; Birkholz *et al.*, 2014).
404 Although we did not measure trust directly in this study, vulnerable groups such as minorities,
405 and those with lower income and less education are expected to have less trust in authority than
406 white men (Finucane *et al.*, 2000). More broadly, minorities, and people with lower income and
407 less education have fewer resources and lower levels of access to information and important
408 political and economic networks to respond to threats to their well-being (Riad *et al.*, 1999;
409 Cutter *et al.*, 2003; Peacock *et al.*, 2005; Larson *et al.*, 2011; Elrick-Barr *et al.*, 2015). Minorities
410 tend to have higher risk perceptions than white men because they benefit less from many
411 technologies and formal institutions, are more vulnerable to discrimination, and are more likely
412 to see the world as a dangerous place (Finucane *et al.*, 2000; Kahan *et al.*, 2007). Importantly,
413 the combination of our results about concern and exposure suggest that increased concern is not
414 due to disproportionate exposure, in contrast to other studies of environmental risks (Laws *et al.*,
415 2015).

416

417 *Integrating flood exposure, experience, and concern in urban systems*

418 Previous research on the associations between flood experiences and concern have found mixed
419 results, with some studies finding that experiences increase concern (Kellens *et al.*, 2013;
420 Wachinger *et al.*, 2013; Lawrence *et al.*, 2014; Elrick-Barr *et al.*, 2015; Lujala *et al.*, 2015) and
421 others finding the opposite or no effect (Gardner and Stern, 2002; Wachinger *et al.*, 2013).

422 Although we found overall support for the idea that experiences were related to exposure and
423 that concern was related to experience, the linkages between these aspects of flood risk were not
424 the same across sociodemographic groups. Respondents from socially vulnerable groups were
425 more likely to report experiences and express concern about flooding but were less likely to be
426 exposed by living in floodplains. This result highlights the important role of a contextualized
427 analysis of social vulnerability and suggests the need to incorporate practices into flood
428 management that address social as well as physical sources of vulnerability – such as trust and
429 access to resources. Previous modeling research on urban flooding has focused on feedbacks

430 between flood dynamics and the social system (Viglione *et al.*, 2014; Di Baldassarre *et al.*,
431 2015). Feedbacks from concerns to efforts to reduce physical exposure to flooding are likely
432 important, capturing a major part of flood risk management. However, our research also
433 highlights the importance of social vulnerability, which may be more difficult to address through
434 local water management measures.

435 Our findings suggest several key areas for future work on flood risk. Especially given
436 diversification in urban areas, understanding the effects of social vulnerability on the links
437 between exposure, experience, and concern, as well as the underlying mechanisms is critical.
438 Importantly, these relationships may vary substantially based on local or regional context. We
439 also anticipate that the linkages between exposure, experience, and concern will vary across the
440 type of flooding and the location of flooding. Our research focused on flooding from rivers and
441 stormwater, but we were only able to measure flood exposure as a traditional floodplain. Future
442 research would benefit from a more comprehensive definition of flood risk that takes into
443 account the full range of natural and built sources of flooding– including rivers, groundwater,
444 stormwater, and infrastructure failure.

445

446 *Implications for flood risk management*

447 Previous work has noted the difficulty of incorporating social science into flood risk
448 management, which tends to focus on physical sources of flood risk, though contributions to
449 broadening this perspective have been made (Brown and Damery, 2002; Botzen *et al.*, 2009;
450 Birkholz *et al.*, 2014). Efforts to incorporate risk perceptions into flood management have
451 focused on three issues: improving “accuracy” of community flood risk perceptions (Buchecker
452 *et al.*, 2013), improving flood risk communications (Bradford *et al.*, 2012), and improving types
453 of approaches used for flood risk management (Wachinger and Renn, 2010). Although more
454 specific and directed one-way communications could be developed using the type of analysis
455 presented here (Bradford *et al.*, 2012; Bodoque *et al.*, 2016;), e.g., by developing informational
456 materials aimed at populations with low concern and high exposure, this approach does not take
457 into account how systematic issues might affect flood risk management, such as lack of trust in
458 authorities or access to resources. Instead, to accommodate the diverse experiences and concerns
459 among sociodemographic groups, flood managers would benefit from developing better dialogue
460 and problem-solving interaction mechanisms between communities and flood managers. It is

461 particularly important to develop strategies to engage with more vulnerable populations beyond
462 simply delivering information, given that flood risk perceptions are often based more on
463 emotional and affective rather than cognitive aspects (Wachinger *et al.*, 2013; Viglione *et al.*,
464 2014). Furthermore, our results highlight the importance of addressing the needs of vulnerable
465 populations since they have disproportionate flooding experience and concerns, even if they are
466 not disproportionately exposed.

467 Such public interaction approaches can improve flood risk management both in terms of
468 improving management understanding of risks from the human dimensions perspective and in
469 terms of increasing social capacity to deal with risks (Tapsell *et al.*, 2010). Dialogue can enable
470 management actors to identify sources of vulnerability that may not be included in technological
471 or biophysical risk assessments. By understanding the sources of risk and mechanisms by which
472 populations are affected by flooding (e.g., drinking water contamination, property damage),
473 flood management authorities can better target and diversify preparedness activities and
474 emergency response to flood events, e.g., by ensuring that bottled water is available, especially
475 for racial/ethnic minority and older residents. Indeed, it is likely that disproportionate access to
476 resources may underlie some of the sociodemographic differences in flood experiences and
477 concerns identified in this study. While flood management is unlikely to be able to address
478 underlying societal structural issues, flood managers can use this information to ensure that
479 access to resources directly related to the diverse nature of flooding hazards are available for all
480 residents.

481 Flood management approaches that engage with communities may also increase the
482 capacity of those communities to prepare for and respond to flood events. Lack of trust in
483 authorities may be a key factor in the greater concern about flooding in racial/ethnic minority
484 and lower income residents. As with access to resources, flood management cannot address
485 underlying sources of distrust, but can increase trust specifically with respect to flood
486 management authorities. Open dialogue, through workshops and other community-based
487 participatory research approaches, has been shown to increase trust in management authorities
488 (Tapsell *et al.*, 2010; Buchecker *et al.*, 2013). Our research suggests that for populations with
489 greater social vulnerability and potentially lower trust of authorities (i.e., racial/ethnic minorities,
490 female, lower income, and with lower education levels), these approaches could be particularly
491 useful.

492

493 CONCLUSIONS

494 We set out to evaluate the relationships between flood exposure, reported flood
495 experiences, and concern about future flooding in an urban region of northern Utah, which is
496 typical of urbanizing environments especially in the water-scarce western U.S. We found
497 significant associations in the expected directions, where experiences were significantly
498 associated with exposure, and both experiences and exposure were linked to concern. However,
499 nuances emerged when these results were examined through the lens of social vulnerability. In
500 Utah, neighborhoods with floodplain exposure were disproportionately populated by the less
501 socially vulnerable, yet respondents from vulnerable groups were more likely to report
502 experiences with flooding and to be concerned about future flooding. These results highlight that
503 social vulnerability is a key element in understanding both flood experiences and concerns, and
504 suggest the need to examine more broadly the human aspects of flood experiences.

505 These results have important implications for socio-hydrology research and flood risk
506 management. The significant variation in flood experiences and concern within diverse segments
507 of urban populations identified here contrasts with the largely geographically-based and
508 community-scale analysis of existing flood models (Viglione *et al.*, 2014; Di Baldassarre *et al.*,
509 2015). Incorporating this variation in flood risk analysis and using it to inform the interactional
510 dynamics between urban residents and flood management agencies will be an important next
511 step in modeling co-evolution of flood management strategies and coupled human-river systems.
512 While the sources of social vulnerability to flooding are often beyond the scope of flood
513 management, dialogue and participatory community-based strategies may be effective
514 approaches to both identify unique considerations for preparedness and response across urban
515 areas and to build trust and capacity within more vulnerable population segments.

516

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526

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735 LIST OF TABLES

736 **Table 1.** Descriptive statistics of independent survey variables and comparison with U.S. Census
737 state-level estimates.

738

739 **Table 2.** Descriptive statistics of dependent survey variables.

740

741 **Table 3.** Estimated coefficients (standard errors) and model fit parameters for best models of household flood ex
742 *** $p < 0.001$

743

744 **Table 4.** Estimated coefficients (standard errors) and model fit parameters for the best flood
745 concern model. * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

746

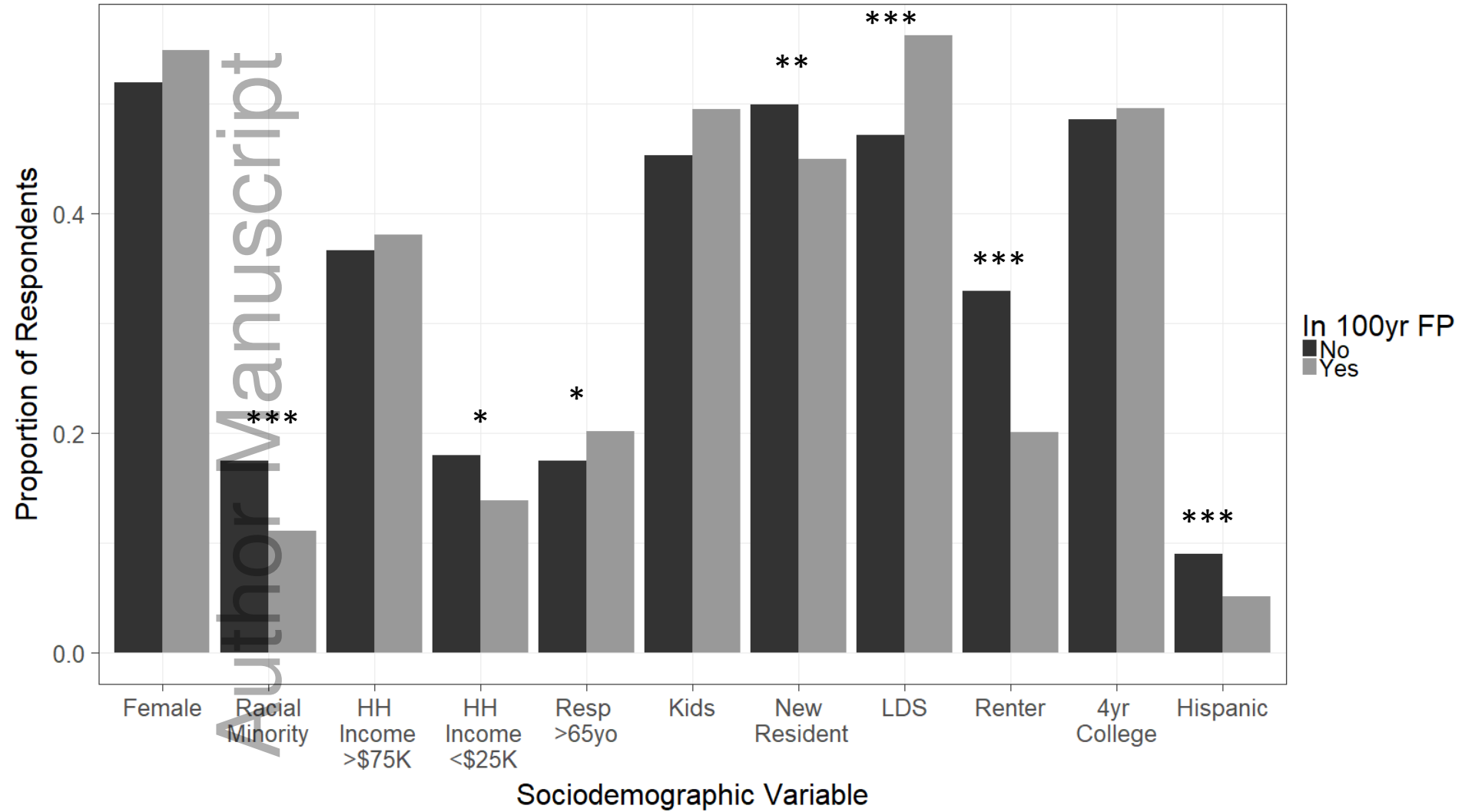
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748 LIST OF FIGURES

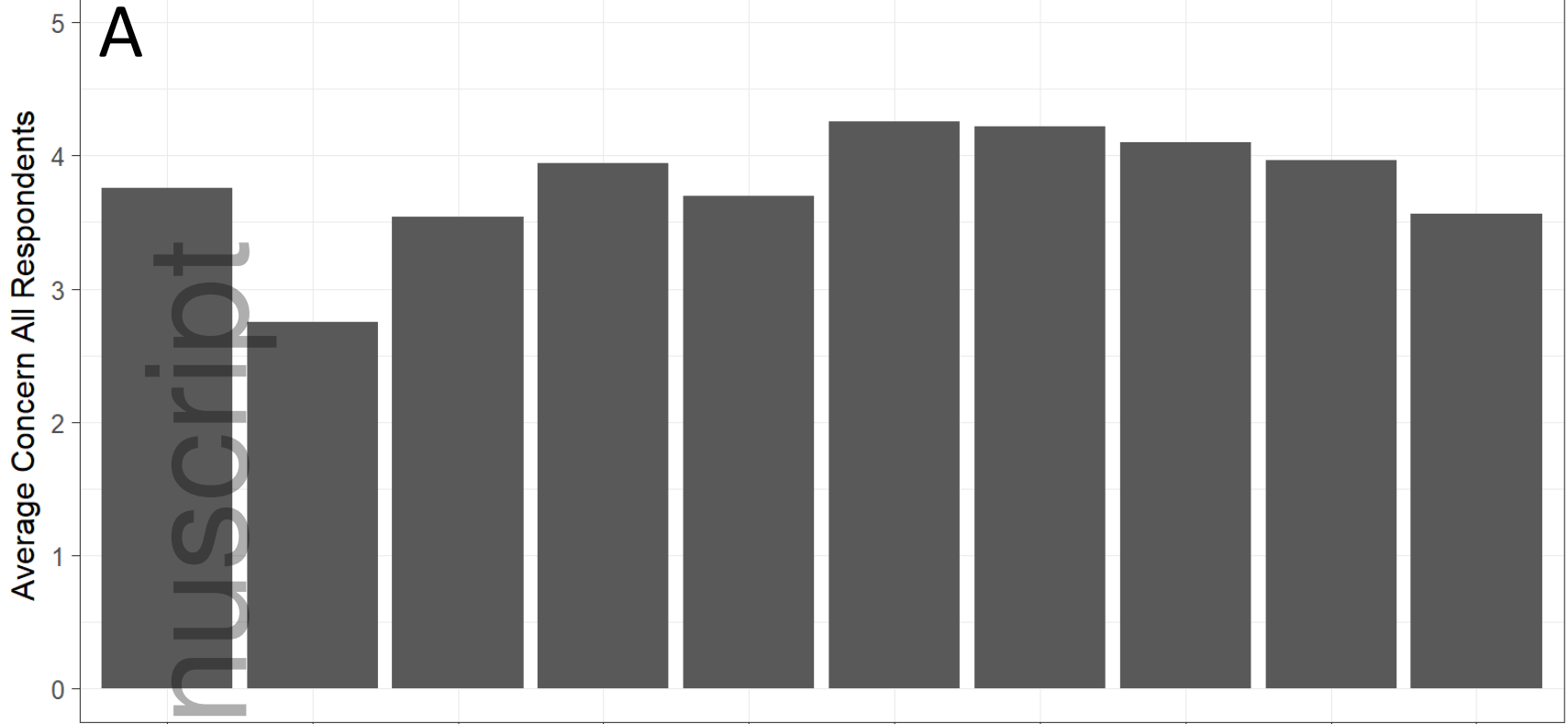
749 **Figure 1.** Exposure (here measured as neighborhood in 100-year floodplain) does vary across
750 sociodemographic variables, but not in the expected way. * $p < 0.05$, ** $p < 0.01$,
751 *** $p < 0.001$, test of equal proportions.

752

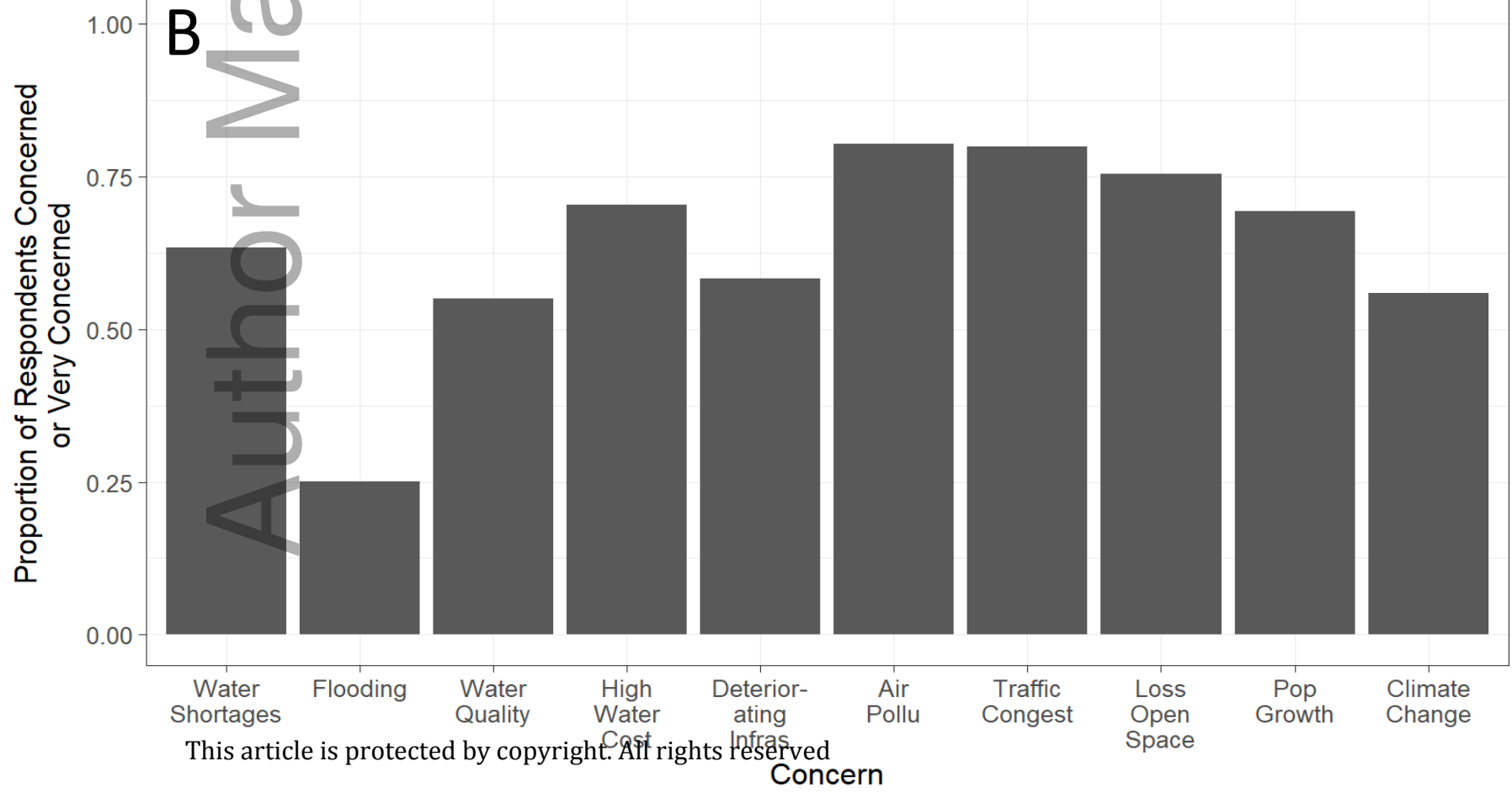
753 **Figure 2.** Concerns about flooding and other issues. A) Average level of concern across all
754 respondents. B) Proportion of respondents who are concerned or very concerned.



A



B



Concern