

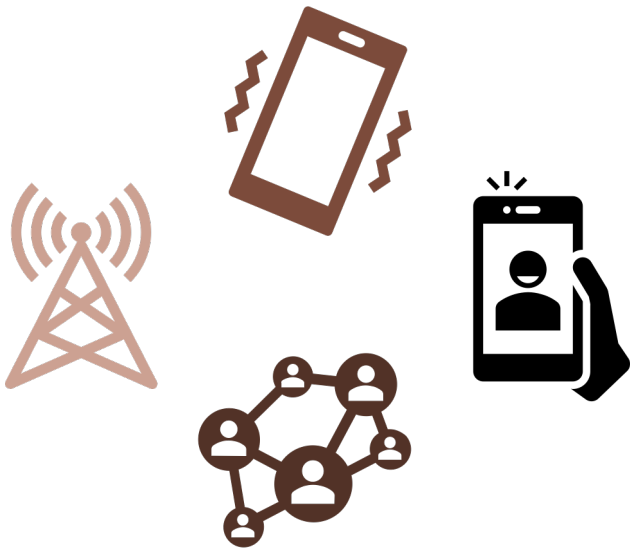


# DIGITAL BEAUTY

## SOCIAL MEDIA AND BODY IMAGE

Dulce E. Tena // Utah State University

## SOCIAL MEDIA



What is it?

Who uses it?

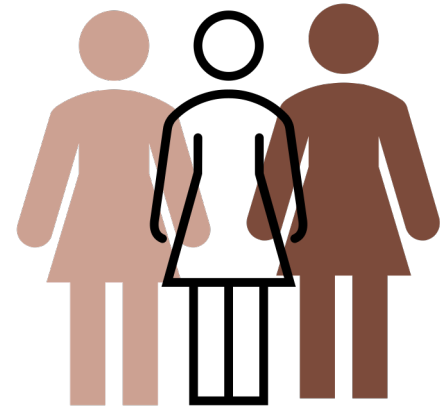
How is it used?

# BODY IMAGE

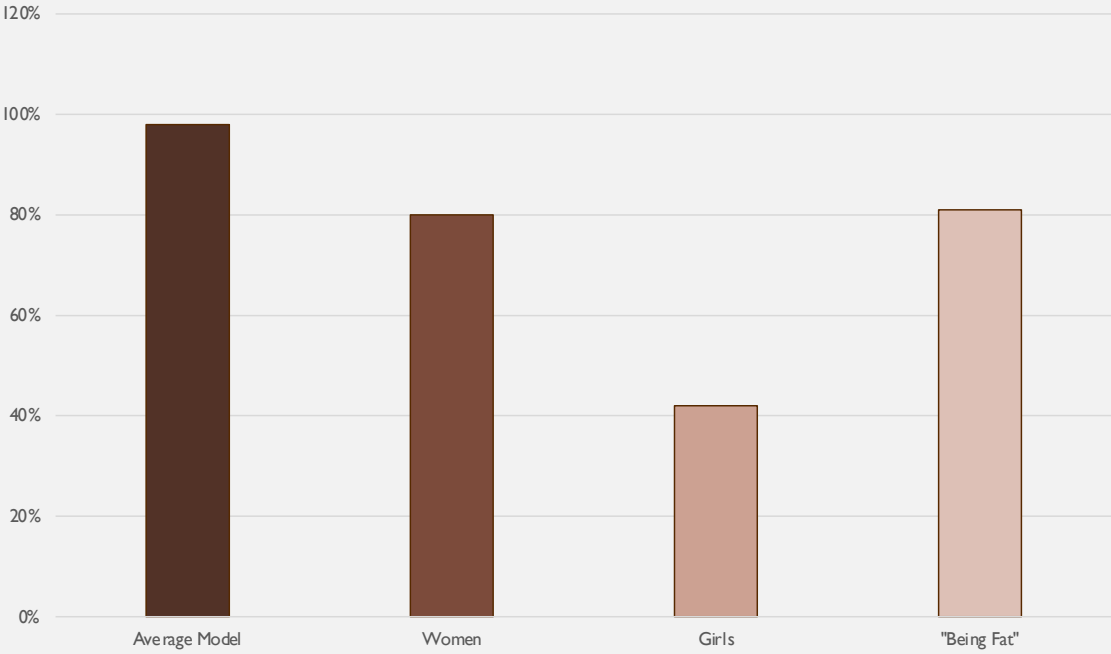
What is it?

Who does it affect?

How are they affected?



# STATISTICS



## WHY THIS TOPIC?



Common Challenge

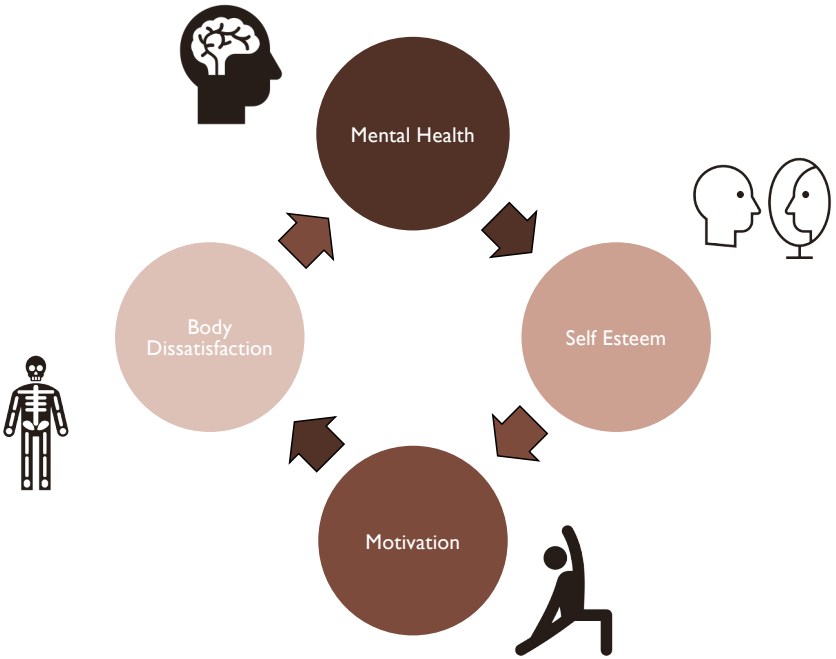


Awareness



Personal Experience

# EFFECTS



## BODY POSITIVE VS BODY NORMALIZING



CROSSING THE  
LINE



PUT IN A BOX



WHO IS  
INCLUDED?

UNREALISTIC



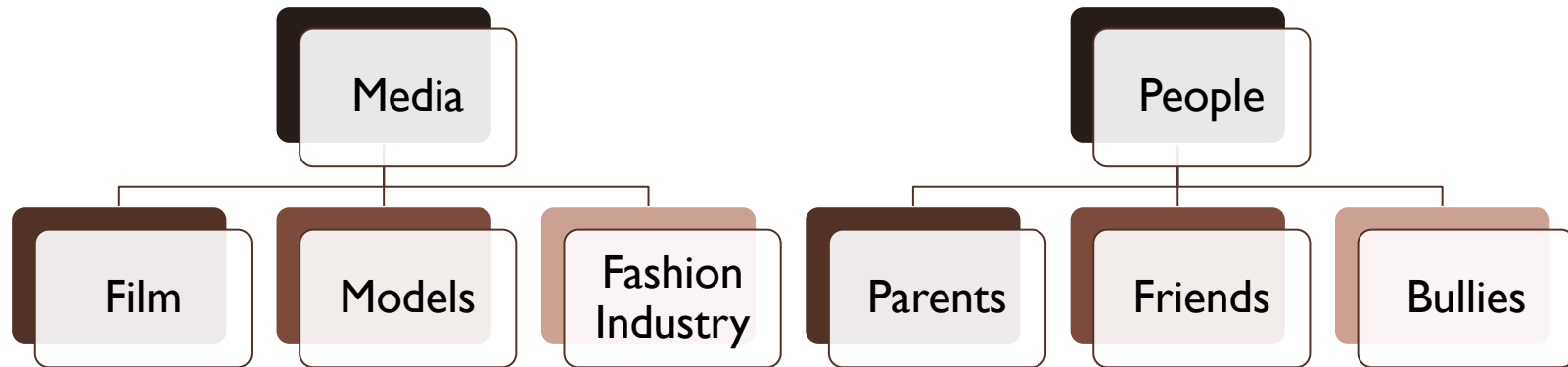




# NORMAL BODY TYPES



## NEXT STEP



"This is who I am. I am proud at any size. And I love you,  
and want you to be proud in any form you may take as  
well."

-Lady Gaga

## CONTACT

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