Career Readiness

Get Involved with 4-H!

Identify your area of interest and match it with a 4-H project area.

Contact your local Extension office to find a club in your area.

Learn new skills and have fun! Invite your friends to participate in 4-H activities!

extension.usu.edu/locations
utah4h.org

There is a lack of technical and workplace skills in today’s workplace. According to the 2015 Manpower Group Talent Shortage Survey,

U.S. EMPLOYERS

One in three U.S. employers have a hard time filling positions due to potential employee’s talent shortage.

48% of U.S. employers acknowledge that talent shortages have an impact on their business.

Despite this lack of know-how in today’s workplace, more youth than ever are graduating high school and pursuing postsecondary education. However, youth are still lacking the critical expertise that will help them succeed in their careers. America has a very real career readiness gap (Career Readiness Framework).

4-H is the nation’s largest youth development organization. The 4-H program and its project areas are proven to develop those critical skills needed in today’s workplace. This is achieved by allowing youth to Explore, Learn, Practice, and Experience possible careers.


Utah State University is an affirmative action/equal opportunity institution.
Utah State offers renowned business programs. Students seeking a degree in Agribusiness will be taking courses in...

- Economics
- Math
- Accounting
- Statistics
- Marketing
- Communication
- Law
- International Trade and Finance
- Finance and Record Analysis
- Information Technology

An Agribusiness degree will prepare you for a career in...

- Commercial Bank Operations
- Commodities Trader
- Food Marketing and Sales
- Agricultural Input Marketing and Sales
- Insurance Sales and Adjusting
- Agribusiness Manager
- Farm and Ranch Management
- Stock and Commodity Brokerage

4-H gives youth an opportunity to explore different career paths, learn and practice new skills, and experience what a career in a related field may be like. This is achieved by allowing youth to participate in a large assortment of project areas and contests. Listed below are some of the project areas and contests that apply to a career in Agribusiness:

**4-H Projects**
- Livestock Production
- Money Mentors
- Art of Math

**4-H Contests**
- Ag Demonstration
- Public Speaking
  - Prepared & Impromptu

Through involvement in these programs youth are able to experience what a career may be like in Agribusiness. Youth are able to explore the possibilities and learn skills that will benefit their future careers.

Source: catalog.usu.edu