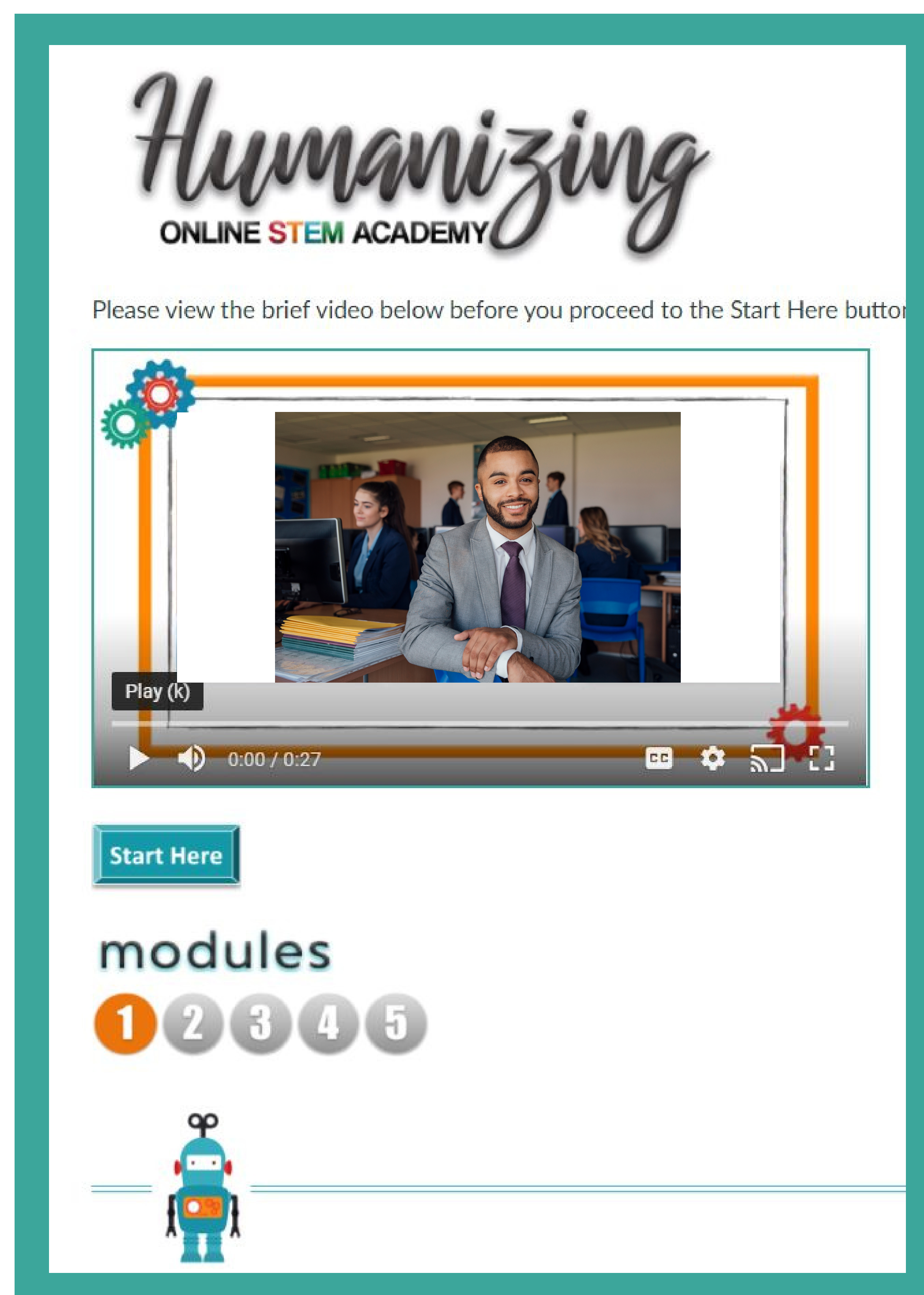
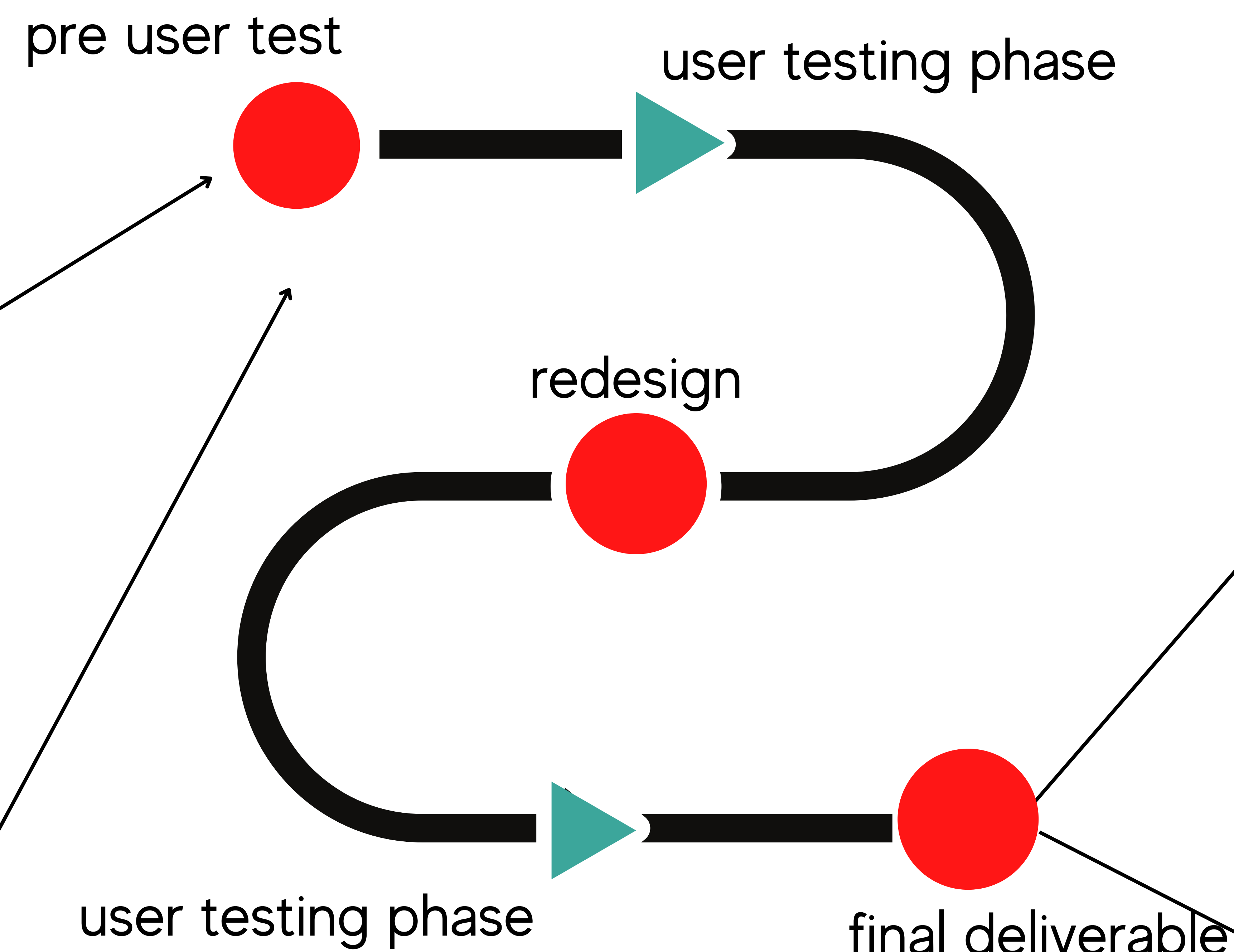


# Humanizing Elements of Online Courses and the Importance of User Testing

## Pre User testing



## Redesign Process



### Introduction

Implementing humanized elements into an online course helps create social presence, but user testing shows us that it is not enough. Conducting user tests on the Humanized Online STEM Academy shows what online students find most useful in navigating their online courses.

### Homepage

Creating a welcome video and placing it on the homepage of an online course helps to establish social presence. However, user testing shows that many students never see this important video.

### Module Structure

The preexisting module structure was found to be overwhelming for user test participants. In order to navigate weekly content, the user test participants had to click the next button 17 times. Condensing those pages into topics changed the module structure from 17 pages of content down to 3 pages of content.

## Post User Testing

### Step 1: Watch this Short Video

Please watch this 4-minute, 53-second video.



### Step 2: Click the Start Button Below



### 3 Clicks

- 📄 The Problem
- 📄 The Non-Cognitive Components of Learning
- 📄 Getting Started with Humanizing

### Conclusion

The main takeaway from this redesign process found that implementing humanizing elements into an online course alone does not create social presence and student engagement. By designing with the end user, humanized elements can be implemented and used more efficiently.



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