

# MID-CENTURY MODERN: REVITALIZED AND THRIVING

## INTRODUCTION

• While gaining experience and knowledge in the last few years, it has become clear that Mid-Century Modern style furniture is making a strong comeback. Though the style was strongest during the 40's through the 60's, Mid-Century Modern is sweeping the interiors market again in all ranges of quality and price. This growing trend is appearing in the homes of every age, and even in businesses now. Will it end just as quickly as it appeared?

## THEN

- Functionality, elegance, and simplicity
- Able to be mass produced
- Metal, glass, vinyl, and plywood
- Molded shapes

### SUB-STYLES:

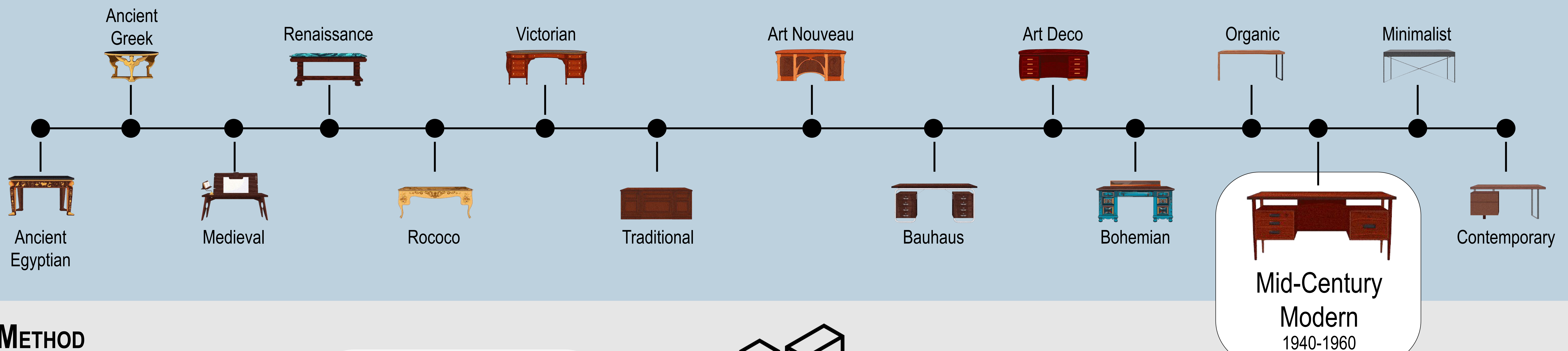
- BIOMORPHIC
- THE MACHINE
- HANDCRAFTED

## Now

- Organically modern
- Unique and handcrafted
- Metal and fine wood
- Clean lines and simplistic

### SUB-STYLES:

- ORGANIC
- BOHO
- MINIMALIST



## METHOD

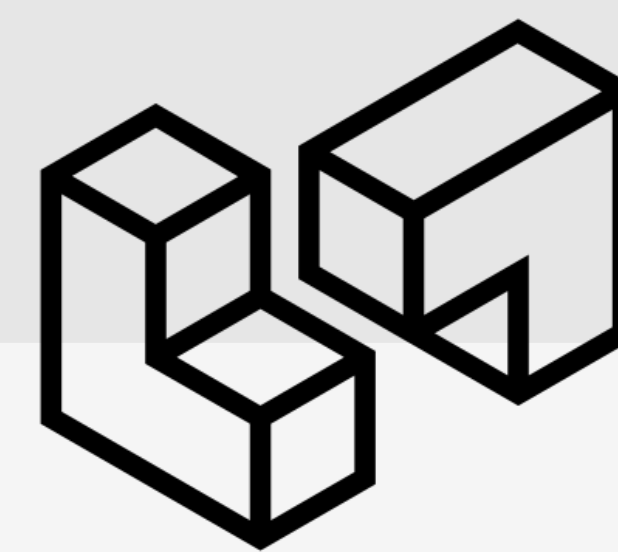
1) Observe and research current trends among professionals and consumers to understand what is wanted and not wanted in homes and projects.



2) Question trends and why they exist, and then form a testable theory and plan that can be presented to both designers and clients alike for confirmation.



3) Build and model different pieces of furniture according to the current style described as Mid-Century Modern.



4) Test models by presenting to interior designers and professional furniture maker to verify if models align with current Mid-Century Modern style. Models were critiqued and all passed the test.