JOB DESCRIPTION

A sales representative is responsible for generating new revenue opportunities for a business by finding, evaluating, negotiating, and securing customers. In sales industry terms, this is called lead generation, qualification, and closure.

NATIONAL AVERAGE SALARY

$57,000 PER YEAR

$37,000 - $105,000

SOCIAL MEDIA

LinkedIn

Market Research: Google Search, Hoovers

CRM: Salesforce, Zoho, Pipedrive, InfusionSoft

Spreadsheets: Microsoft Excel, Google Sheets

Communication: VOIP, Zoom, Skype

CTA/Marketing

CO-AUTHORS

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