










Visualization Tools

	 BeFunky	 Canva	 easel.ly	 Infogram	 Piktochart	 Snappa	 Venngage	 Visme	 vizualize.me
Ease of Use	★★★★	★★★★	★★★★	★★★	★★★★	★★★	★★★	★★★	★★★★
Graphics Inventory	★	★★★★	★	★★★	★★★★	★★★★	★★★★	★★★	★
Template Options	★	★★★★	★★★★	★	★★★	★★★	★★★★	★★★	★★★
Number of Projects	★★★★	★★★★	★★★	★★★	★★★★	★	★★★	★	★
Multi-purpose	★★★★	★★★★	★★★	★★★★	★★★	★★★★	★★★★	★★★★	★
No Watermarking	☑	☑	☑	☑	☑	☑	☑	☑	☑
High Quality Export	☑	☑	☑	☑	☑	☑	☑	☑	
Team Editing		☑		☑	☑	☑	☑	☑	
Social Media Sharing	☑	☑	☑	☑	☑	☑	☑	☑	☑
Note	Photo editing	Multi-page graphics for free	View/use community infographics	Analytics	Locking option for individual elements	Must pay to save graphics in the cloud	Interactive integrations	Change theme colors with one click	Primary function is to create resumes

Ratings (based on free options) = ★
 Free = ☑
 Paid = ☐
 Not Available = blank

Other visualization tools:

Lucidchart and draw.io (workflows and process mapping)
 Storymaps and myHistro (timelines and maps)

Created using Visme
 2018

Data Analysis Tools

									
	DataHero	DataWrapper	DataStudio	HighCharts	Lyra	Quadrigram	RawGraphs	Sheets	Tableau
Ease of Use	★★★	★★★★	★	★★★	★★★	★★★	★★★	★★★★	★★★
Chart Options	★★★★	★★★	★★★★	★★★★	★★★	★★★	★★★	★★★★	★★★★
Dynamic Updating	★★★	★★★	★★★★	★★★	★	★	★	★★★	★★★★
Ease of Sharing/Embedding	★★★	★★★★	★★★	★★★★	★	★★★★	★★★★	★★★★	★★★
Data Dashboards	✓		✓			✓			✓
Export Options	✓	✓	✓	✓	✓	✓	✓	✓	✓
Storage Space	✓	✓	✓	✓		✓		✓	✓
Permanent Version	✓	✓	✓	✓		✓		✓	✓
Team Sharing	✓	✓	✓	✓				✓	✓
No Watermarking	✓	✓	✓	✓	✓	✓	✓	✓	✓
Note	Free Trial Only	Color-blind friendly	Exporting difficult, dashboard customizable	Excellent documentation	Open Source	Simple layout but overly complex process	No storage, create as you go	Decent mapping	Complex use, powerful analysis

Ratings (based on free options) = ★
 Free = ✓
 Paid = ✓
 Not Available = blank