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Know Your Meme

# Know Your Meme®

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## Time Magazine Cover: Me Me Me Generation

★ 6

Updated 45841 years ago by Don.

Added 45843 years ago by Don.

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26 images  
48 comments

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### About

**Time Magazine Cover: Me Me Me Generation** refers to the cover of the May 2013 issue of Time Magazine featuring a photograph of a young woman holding an iPhone, which inspired many photoshopped variations mocking the cover's premise.

### Origin

On May 9th, 2013, Time Magazine<sup>[1]</sup> released the cover for their upcoming issue titled "The Me Me Me Generation," featuring a photograph of a young woman taking a picture of herself with an iPhone (shown below).

#### Meme

##### Status

Submission

##### Type:

Politics

##### Year

2013

##### Origin

Time Magazine

##### Tags

photoshop, exploitable, cover, photoshop meme, narcissism, magazine cover

### Researching Now



**Giygas**

69,094 views



**Ben Carson**

2,259 views



**Jeff The Killer**

868,696 views



**Just Saiyan**

2,153 views



**#OpKKK**

51,253 views

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### Entry Editors

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**Don**

Staff Member & Administrator



**Brad**

Le Editor

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"Millennials are lazy, entitled narcissists who still live with their parents. Why they'll save us all."

## Spread

Shortly after the cover was released on May 9th, 2013, a Tumblr<sup>[3]</sup> blog titled "The Millenials" was launched, which highlighted various photoshopped variations of the cover. The same day, the finance blog Billfold<sup>[2]</sup> mocked the Time article's accompanying video, featuring writer Joel Stein attempting to live like a millennial by using social media excessively, sexting and wearing a rock band T-shirt (shown below).

Hours later, The Week<sup>[5]</sup> published an article listing several notable reactions to the cover and pop culture blog The Awl<sup>[6]</sup> sarcastically praised Time for "trolling". Also on May 9th, the video game blog Kotaku's staff editor Chris Person (@Papapishu) tweeted a photoshopped version of the cover with the title "The Unemployed Generation," which received over 2,400 retweets and 1,300 favorites within 48 hours. On the following day, Redditor IamSlammaJamma submitted Person's image to the /r/funny subreddit,<sup>[4]</sup> where it received over 620 up votes and 60 comments within two hours.

## Hot Today



**Photo of The Day: Kylie Jenner Has a Broken Nail, So Naturally She Posts a Pic in Her Underwear**

78,832 views



**WTF of The Day: Some Christians Are Upset Because Starbucks Christmas Cups Don't Have Snowflakes**

62,684 views



**This Little Girl Doesn't F\*ck Around, Watch Her Go Hard in This Katana Demonstration**

45,142 views



**Someone Gave This Guy's Number Out on Tinder and He Reacted Perfectly**

34,043 views



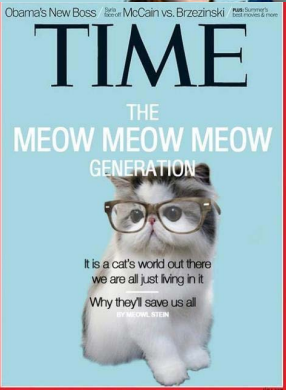
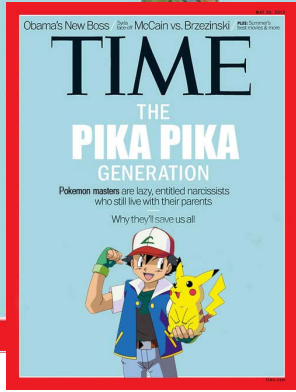
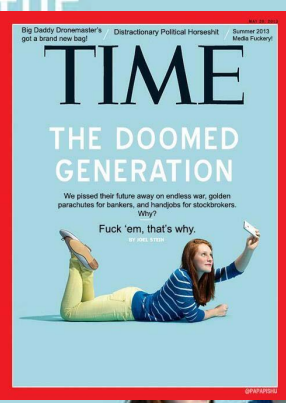
**These 7 Sex Moves From Star Wars Will Make Your Lightsaber Glow Red Hot**

30,365 views



Random Entry

### Notable Examples



### Search Interest

Interest over time. Web Search. Worldwide, 2004 - present.

'null' is not an object



View full report in [Google Trends](#)

### External References

- [1] Time – Millennials – The Me Me Me Generation
- [2] Billfold – The TIME Cover is Upsetting
- [3]
- [5] The Week – The 5 best reactions to the TIME cover story on millennials
- [6] The Awl – Time Makes Smart Move in Trolling Generation

### What do you think?

Are you a worrier or a warrior?

- Worrier
- Warrior

### From the Web



19 Female Celebrities Who Don't Show Their Age

POPHitz



This Father and Son Took the Same Photo 28 Years in a Row, and the Last One Is Absolutely Amazing

Your Daily Dish



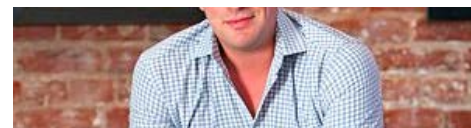
20 Celebrities Who Married Ugly Spouses

Trendelier



Tumblr – The Millennials

[4] Reddit – This Months Time Magazine Cover



**Meet The Man Who Is Disrupting a \$13 Billion Razor Industry**

Dollar Shave Club

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#IStandWithAhmed



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Jeb Can Fix It



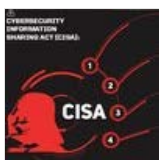
Shut Up Your Mouse Obama



2014 Ukrainian Revolution



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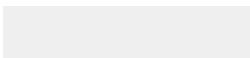
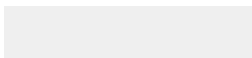
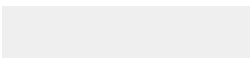
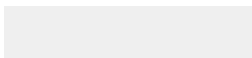
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**This Father and Son Took the Same Photo 28 Years in a Row, and the Last One Is Absolutel...**

Your Daily Dish



**15 Female Celebs Who Got Better Looking With Age**

POPHitz

## Facebook Comments

## Top Comments



**Brad**

45843 years ago

**THE ME ME ME RACE**

Humans are lazy, entitled narcissists who love hypocritically emphasizing the negative traits of other groups of people.

Why progress is scary.

+72 [Reply](#)



**The Illuminati**

45843 years ago

They hate this generation because it doesn't buy magazines.



+57 [Reply](#)

**Comments** 48 total

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### POP CULTURE

- Celebrities
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- Movies
- Music
- Technology
- Television
- Videos

### FAIL BLOG

- After 12
- Autocowrecks
- Dating
- FAIL Nation
- Failbook
- Monday Thru Friday
- Music
- Parenting
- Poorly Dressed
- School of Fail
- There, I Fixed It
- Ugliest Tattoos
- Videos
- WIN!

### MEMEBASE

- Americana
- Art of Trolling
- Cringe
- Picture Is Unrelated
- Rage Comics
- Señor Gif
- So Much Pun
- The Daily What
- This Is Photobomb
- Totally Looks Like
- Very Demotivational
- Video Games
- Videos
- Web Comics

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- Cartoons & Anime
- Doctor Who
- Game of Thrones
- Geek Life
- My Little Brony
- Pokémemes
- Superheroes
- The Walking Dead
- Video Game Coverage
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- Gifs
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