Walking the Path Together
Creating an Instructional Design Team to Elevate Learning

Dominique Turnbow, Instructional Design Librarian
University of California, San Diego

Amanda Roth, Instructional Technologies Librarian
University of California, San Diego
What is Instructional Design?

A systematic process by which instructional materials are designed, developed and delivered.
Vision

To have a team dedicated to providing instructional design support to librarians involved with teaching.
Skill Inventory

**Instructional Design Librarian**

- Extensive knowledge of current instructional design (ID) practices, theories and approaches.
- Ability to apply ID practices, theories and approaches to library work.
- Ability to lead and manage projects.
- Big picture thinker.
- Managing project politics.

**Instructional Technologies Librarian**

- Experience with development best practices.
- Ability to learn, evaluate and use ever-changing educational technologies.
- Ability to understand and create technical documentation.
- Ability to speak the language of instructional design and information technology.
- Willing to take creative risks and learn from failures.
Job Duties

**Instructional Design Librarian**

- Create a vision for instructional design.
- Identify opportunities for collaboration.
- Develop best practices for e-learning.
- Create instructional design “blueprint” for e-learning objects.
- Provide overall project management for the creation of e-learning objects.

**Instructional Technologies Librarian**

- Transform instructional design blueprints into deployable e-learning objects.
- Create and maintain technical documentation for created objects.
- Investigate e-learning technologies and make recommendations for use.
- Provide a technical voice to the discussion of teaching possibilities.
Our Process

- Consultation request received
- Meet with stakeholders

- Create Instructional Design Product Document form

- Color schemes
- Wire frames, story board

- Object documentation

- Ongoing communication with stakeholders

- Build, Review, Revise
- Test
- Deploy

- Assessment and Project Evaluation

D. Turnbow
A. Roth
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Projects

**Screencast**
- Time: 2:54 min.
- Creation: 3 hrs.

**Course embedded LMS**
- Completion: 20 min.
- Creation: 36 hrs. / 4 mo.

**General tutorial on web**
- Completion: 20 min. / 3 modules
- Creation: 85 hrs. / 1 yr. 3 mo.

**Learning Support Plan**
- Creation: 20 hrs. / 6 mo.
What We’ve Learned

• Instructional **design** and **technology** skills are equally important for project success.

• Lines get blurred.

• Communication is key.

• Time protection is required.

• Documenting process is as important as the end product.
Contact

Dominique Turnbow, Instructional Design Librarian
dturnbow@ucsd.edu

Amanda Roth, Instructional Technologies Librarian
a4roth@ucsd.edu

Blog: https://learningservicesucsd.wordpress.com/