A freshman girl stood in line at the USU Campus Store, closely followed by anxious parents. They each dropped a heavy stack of books on the cashier’s counter with a thud.

“I’m going to cry when you see that textbook,” she said, pointing at Paul Krugman’s “Economics.” “I swear, it’s like $170.”


That’s a question students ask every semester. They spend $270. An older edition, however, costs only $37. When it comes to buying textbooks, students will see on the cashier pad that their total is a whopping $400 or $500 — and then they shrug, figuring, “That’s just part of going to school. Like tuition, it’s just something I have to pay each semester.”

According to the USU Net Price Calculator, students can expect to pay $1,240 annually on textbooks and supplies. Unlike high school, where teachers choose their course materials with an allotted budget in mind (and sometimes with their own money), college professors don’t buy their students’ books.

However, Associate Professor of Economics Alan Stephens said that many faculty members are starting to think their textbooks may be overpriced and are looking for alternatives.

“For example, I allow my students to use past editions, because a lot of time what the authors are doing is just making modest changes to the books, and prices tend to go up,” Stephens said. “So a lot of us look for ways to mediate that cost.”

This semester, Stephens required “Fundamentals of Corporate Finance” for one of his courses. The retail price is $335, but even a used copy can cost up to $270. An older edition, however, costs only $37.

Vicki Rosen, professor of Finance “for one of his courses,” said price was a consideration when she chose her course materials, and she gives her students alternatives, as well.

“I would suggest they try to be as creative as possible to minimize the cost,” she said. “Maybe they could share, rent or something else to minimize costs.”

What options do students have?

Unless professors are willing to “medicate” the cost of textbooks, it seems it’s up to students to find ways to make textbooks more affordable. (Unless you’re a scholar-sponsored student athlete, in which case the university helps you out.)

“What do students do?”

A lot of the time what the authors are doing is just making modest changes to the books and prices tend to go up — Alan Stephens

Those go to publishers. Books are like cars — once they’re in the market, you can sell them cheap from person to person, which is why car prices stay relatively the same. But publishers will make new editions every year or so, which they can sell for much more than an older edition. Professors often require the newest and most expensive edition. Because of this and other reasons the cost of textbooks has in-

An in-depth look at the growing prices of textbooks
Candles burned bright in the audience as faculty and hundreds of students gathered together for the fifth annual "A Light on the Hill" convocation. Each audience member was given a small white candle to light near the end of the presentation. Every year, the College of Humanities and Social Sciences (CHaSS) organizes a gathering for all students and faculty who want to meet new people and find out what Utah State University has to offer them. "I hope they feel welcome. I hope they feel a part of the college, a part of something bigger than themselves. I hope they get involved," said Natalie Archibald, executive assistant to the dean. She and her team organized the 'A Light on the Hill' event, and the number of attendees grows with each year. "We've been trying to build community," said John C. Allen, dean of CHaSS. "This is the fifth year that we've done A Light on the Hill, and the idea was that if we could figure out a way to bring new students, returning students and faculty together for a symbolic way of creating community, we'd try it."

The event began with a couple short speeches from Jeffrey Smitten, a professor in the English department, and Mark Damen, professor of history and theatre arts. Encouraging students to be involved with activities around them was the focus of Smitten's discourse. "What I want to encourage you to do is take advantage of the opportunities that are offered here at school," Smitten said. "We have all of these clubs, all these organizations. Get involved with them. Instead of just focusing on the path in front of you and being miserable, you can enjoy the beauty around you. School doesn't have to be miserable. It's only miserable if you make it miserable."

The faculty lit their candles first and passed through the rows lighting the student's candles, one by one, until everyone had a light. "Find your passions. Let education change your life," Allen concluded as the candles burned in the amphitheater. "Find your passion. It'll last you a lifetime."

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The event ended bright as CHaSS student Joe Kaili performed a traditional Tongan dance with use of a flaming torch.

—ashley.ruth.stilson@aggiemail.usu.edu

By ASHLEY STILSON
WRITER
COLLEGE OF HUMANITIES AND SOCIAL SCIENCES HOSTS BACK TO SCHOOL EVENT

Ashley Stilson | WRITER

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Housing

Old Farm Apartments was able to let about 15 new residents in, due to cancellations, but had to turn the rest away. Oldsride Student Housing was in a similar situation, having to decline any new residents after abandoned contracts had been filled. Ryan said this situation is pretty typical this year. "Any complex you call around here is gonna tell you the same thing," Ryan said. "Unfortunately because of Utah State's increased enrollment and other factors, we sold abnormally fast this year," said Hanah Gillman, manager at Oldsride. "We reached our max leasing in April... We wish we could have done more."

Vitale suggested that students look outside of Logan to find available housing. "This is in Logan, but think about out-of-state students," he said. "They may be looking in Logan for an apartment and where they don't recognize that River Heights is a mile away and Hyde Park is only three miles down the road. They may not be looking as broadly as they might for something that's reasonable."

Nudd found housing in Providence that she can move into in mid-September. "We have to furnish this apartment, set up utilities, drive to school, pay for parking passes and are missing out of the social aspect of everything," she said.

"We have to furnish this apartment, set up utilities, drive to school, pay for parking passes and are missing out of the social aspect of everything," she said.

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get your aggie on
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Starting up a business has never been an easy task. City regulations and providing services and products people will pay for make things difficult for entrepreneurs. However, Utah was given an A grade for small businesses in 2014, according to an annual survey by Thumbtack, a customer-matching website, and the Kauffman Founda-

tion, a think-tank.

Questions are asked of small businesses across the U.S. about hiring, regulations, zoning, licensing, health insur-

ance and training; according to an article by The Econo-
mist, and Utah was tied for the highest grade with Idaho, Texas and Virginia.

Studying the world of entre-

preneurship and starting up businesses is nothing new to many Utah State University students, many of which have successful small businesses in Logan and across the state of Utah.

For Andrew Davis, who pre-

viously planned to major in graphic design at USU, it was about growing roots in Utah and starting his business in Logan, since that’s where he was when the time was right. Davis started his creative agency SmallDot Design in 2011 to help businesses with graphic design, web design, web hosting, marketing, social media and digital advertise-

ment designs, and found that it wasn’t always simple to run a business in a small town.

“It was difficult because I would never get anyone local because Logan’s job economy isn’t the greatest,” Davis said.

“But my company works re-

cently as so it wasn’t limiting. I could charge what I needed”

For Danny Noall, registering his LLC, Infuze Hydration, for service to people who had a higher cost of living com-

pared to Logan.

Davis started doing work and projects for his business after finishing homework in his dorm room. He would have to ask his roommate to be quieter when he took cli-
cent calls. He moved to the Provo area year ago, where he continues to work with local and remote clients.

Registering the business turned out to be one of the easiest parts, with it being both cheap and convenient. This has been the experience of many small business owner students, with registering their business being simple and quick.

For Danny Noall, registering his LLC, Infuze Hydration, could be done in the same week that he and his business partners prepared for an adventure gear expo, ordered t-shirts and built a prototype of their product. Overall, “It was a lot easier than I thought it would be,” said Noall, who finished in the entrepreneur MBA program at USU last year.

Infuze Hydration has developed a water flavoring system that can be used on a hose for camelbacks used by hikers, hunters and athletes.

After going to expos and sharing the invention with outsiders who are the most likely to use it, favorable feedback hasn’t stopped com-

5 Things students should know about Windows 10

By Riley Thompson

If you have been paying atten-
tion to tech news (or news in general) you have probably heard that Microsoft is launching its newest OS, Windows 10, this October. There are a lot of different news and features to sift through, so here are the top things you should know as you’re considering upgrading or not.

1. The Goal

The number one thing to be con-
cerned about is how everything will be integrated. For many games you can play them both on Xbox One or a Win-

dows Tablet. Additionally, navi-
gation should be much better now, with a more dynamic task bar and start menu. Something that also shows promise is Mic-

rosoft edge, the new Web browser, that will be coming out at the same time.

2. Bumster Stuff

Not everything about Win-
dows 10 is good. One of the most overlooked downsides is the App Store. Most apps are lacking in development and functionality. Additionally Cor-

a — Microsoft’s answer to VLC — packed with celebs and slight-

ly offensive ethnic stereotypes. I wouldn’t mind them.

—Riley Thompson studies mar-

keting and is the marketing director for Aggie Radio and the Statesman.

He enjoys everything about

3. Affects on Students

You might be wondering how this will be affecting you in your life. Many students can’t afford to upgrade to Windows 10. The good news, though, is that if you have Windows 7 or higher, you’ll be upgraded for free. If not, you will probably just have to navi-
gate it at school computers from time to time. Nothing calls for a celebration like free software.

4. Technical Specifications

So if you’re using an older com-

ter or one that is on its last legs, you may not be able to run Windows 10. For the running specifications, you can click here. The quick answer? Basically if your computer can run Windows 8.1, you’re good to go. If it can’t you may need to upgrade.

5. Sucky Training Videos

While learning about this new version of Windows 10, I had to watch a lot of informational and training videos about the latest features and benefits Windows 10 will bring to the table. That’s when I was able to find this gem of a training video from the 90s — packed with cutesy and slightly offensive ethnic stereotypes. I would skim it for a fun time be-

low.

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“Find your passions. Let education change your life,” Allen concluded as the candles burned in the amphitheater. “Find your passion. It’ll last you a lifetime.”
THE ROOMMATE AGREEMENT

Communicate with your roommates

Communication is another important aspect of roommate life, said Hannah Robinson, a sophomore in social work. She said good roommates are willing to work with each other instead of ignoring them to do it, said Austin Humphries, a junior in engineering. "It's the first thing like this I've ever been to," Humphries said. "I love transparency," Hemsley said. "I love to have," Robinson said. "You have to be willing to work with each other and find things to talk about other than, I guess, always being gone or choosing to hide in your room."

Be clean

A popular topic when it comes to roommates is cleanliness. A bad roommate is one that doesn't clean, Salmon said. "They're the kind of roommates that leave their dishes in the sink or don't take out their food, that's the biggest thing," he said.

Get to know your roommates — not their pantry

Along with being able to talk things out, sharing interests can help roommates get along better, said Deven Salmon, a sophomore in computer science. He said having a roommate who shares values and similar interests helps when it comes to communicating. But sharing only goes so far. Remember to respect other's belonging to be a good roommate.

People that don't eat your food, that's the biggest thing," he said.

Practice tolerance

Being a good roommate doesn't always come easily, and learning to live with new people can take some work and getting used to. "Just doing what you can, treating the space and treating them like you would want them to do it," said Austin Humphries, a sophomore in civil engineering. "The habit just starts forming on its own after you work at it for a little bit."

Not all roommates become friends, and disagreements happen. "As long as they're willing to tolerate each other, you don't necessarily have to get along," said Sarah Dukterewicz, a freshman in biology. "You just have to be able to tolerate each other and to be able to sit down and talk to them."

Even if some roommates aren't the easiest to get along with, there can always be a worse roommate, Humphries said. "So just love them. You can find something to love about all of them, and so there really always be worse," he said.

FIRST EVER AGGIE FEST A SUCCESS

Crowds of students came out for the Aggie Fair after the first day of fall classes to celebrate the beginning of the school year at Utah State University.

Aggie Fair was the kick-off event for USU's Week of Welcome. Hosted on the Quad, the outdoor fair was abundant with activity. Sawyer Hemley, the vice president program coordinator for the USU Student Association, planned the entire Week of Welcome this year. Hemley, a junior in communications, utilized his skills to promote student involvement. "This is right up my alley, planning events," he said. "Getting people involved is something I really love to do. It's a big passion I have."

Thanks to Hemley, as well as a team of student directors and volunteers, the fair boasted a long list of activities. Carnival games greeted participants as they passed through the entrance. Adrenaline seekers headed for the outdoor zip line, as well as a giant inflatable slide. Some students, however, needed to amp themselves up before braving the slide or the zip line. "I love transparency," Hemsley said. "I love to have," Robinson said. "You have to be willing to work with each other and find things to talk about other than, I guess, always being gone or choosing to hide in your room."

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WHY STUDENTS DONATE

by Shanie Howard
STAFF WRITER

American Red Cross workers huddled up outside the locked Taggart Student Center early Monday morning waiting to begin the annual blood drive. Wrapped in blankets with hands buried deep inside their pockets they withstood the frigid down air waiting to begin taking blood donations from early rising students.

The drive will be held this week from 9 a.m. to 3 p.m. in the TSC Lounges. The ARC has a number of ways of advertising blood drives including personal phone calls, announcements on the radio and posters computing donors to heroes and showing pictures and stories of patients using the blood. "It doesn't take much for you to sit down and donate a pint of your blood," said Kimberly Hook, a spokeswoman for the ARC. That is something the Red Cross loves to remind people of. Students have bought into it.

"I think (Red Cross advertisements) are more inspirational than anything else… in the end people will feel better about themselves if the facts," Houk said. "We just state the information, it deters me," said Kaylee Paeth who is studying social work. "If they first tried guilting me into it I'd automatically say no."

However, advertising might not be the only way to get more people to donate. "It doesn't take much for you to sit down and donate a pint of your blood," said Kimberly Hook, a spokeswoman for the ARC. That is something the Red Cross loves to remind people of. Students have bought in.

"We can't speculate on what our ads make people do," Hook said. "We just state the facts." And the facts are pretty simple, if someone donates one pint of blood, it can help save up to three people. "In our eyes, that makes you a hero," Houk said.

On average, through students and others who participate annually, USU donates about 1,000 pints of blood are donated at this Blood Battle. "This year we are hoping to get 1,200 people to donate," Houk said. "With that many donations, about 3,600 people could be helped."

In addition to donating blood, USU hopes to win in the rivalry with Brigham Young University, Utah Valley University Weber State University, Westminster College and Dixie State University by getting more donations than them. Students can sign up by either making an appointment online here or by stopping by the TSC lounges.
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USU ticket sales through the roof

By Ben Fordham

Utah State football has set a season ticket sales record with a total of 10,784 tickets sold. That number does not include tickets given to USU students for home games.

“I think Aggie fans are excited for football season because of the program’s recent success,” said athletics vice president Thomas Rogers. “We have an all-around great team with veteran players and coaches. We have been to four straight bowl games and we are expecting another bowl game this year.”

Utah State’s previous record for ticket sales was 10,037, set during the 2013 season when the Aggies finished with a 9-5 overall record and defeated Northern Illinois in the San Diego County Credit Union Poinsettia Bowl.

“When I first saw the Aggies, I was excited and I can’t wait to see what Chuckie Keeton will do this year,” said first-time season ticket holder and Aggie alum, Ryan Bapst. “To me, fall is football season and there is nothing better than watching a game on Merlin Olsen Field.”

Fans interested in purchasing tickets for BYU, Boise State and Colorado State the homecoming game are encouraged to order tickets early, as advanced sellouts are anticipated for all three games.

“The atmosphere in the stadium has made a complete 180 since my freshman year when the coach would punt the ball on third down,” added Baylis. “Luckily, that has changed. I’m excited for every game this year.”

A focus for the 2015 season has been to increase the game day experience starting with the Macey’s Fan Fest located on 800 East just west of Maverik Stadium.

Each game will feature live music presented by Edge Rock & Moto Clothing, former Aggie legends signing autographs presented by Utah State Alumni Association, inflatables and carnivorous games. Further-more, USU Athletics teams will be signing autographs, and there will be food trucks presented by Bone House BBQ & Grill.

“The addition of live music and food trucks will only make the pre-game festivities better,” said USU Board President Kyle Elwood. “The excitement from the pre-game activities will carry over into the overall stadium experience. The new in-game entertainment will add a new dynamic to Maverik Stadium that we haven’t seen before at Utah State.”

A number of changes will take place inside Maverik Stadium as well. The teams pre-game experience will be enhanced with a new inflatable tunnel and flame towers, along with an honorary group of fans forming a tunnel as the Aggies take the field.

A variety of in-game enhancements will be made, including an on-field Mic, new video board features, a portable sound system. Also new this year is the 5th Quarter post-game entertain-ment, including two fire-works shows.

“Game day starts long before the opening kick-off, and the pre-game experience is new and improved with the Fan Fest,” Elwood said. “Plus, there’s just something about a football team entering the field by running through a tunnel of fire that gets me really excited and I think Aggie fans are going to enjoy this experience as well.”

All of the new changes surrounding Aggie football game day were released this spring in the “30 Changes in 30 Days” campaign.

The Aggies begin the season on Thursday, Sept. 3, by hosting Southern Utah at 7 p.m. Utah State will begin Mountain West play by hosting Colorado State on Saturday, Oct. 3.

@BFordham6
Aggies prep for Thunderbirds

By Kalen Taylor
SPORTS EDITOR

Utah State is set to begin the season tonight in Maverick Stadium against the Southern Utah University Thunderbirds.

“It’s going to be exciting to watch our guys come together,” said USU head coach Matt Wells. “On offense, you have to play as one and that’s how you defeat a bunch of individuals on defense. You have to play as one, whether you’re playing Southern Utah, next week’s opponent or a Mountain West game, it doesn’t matter.”

Last season, SUU was 3-9 while playing at the FCS level but Utah State coaches don’t want to overlook the Thunderbirds.

“I’ve been told there have been 40 wins in the last four years of FCS beating FBS teams,” Wells said. “Out of those 40 wins, Southern Utah has two of them. That tells you right there that they’ll show up and play. It always happens early in the year, usually the first couple of weeks, and there’s no question we’ll have to be ready.”

Although Kenton is back, the Aggies will be without their top wide receiver, Hunter Sharp, and one of the best offensive lineman, Tyshon Mosely. Both players are suspended for the first two games of the season.

Ben Wysocki, a transfer from UCLA, is expected to start in Mosely’s place.

On defense, Utah State lost starting nose guard Travis Seefeldt for the season when he was injured in a car accident.

Coach Wells said he has a lot of respect for SUU and knows it will be ready for the game. He said the key to a USU win rests with the defense.

“Defensively, we’re going to have to get pressure on the quarterback and there’s no question about that,” Wells said. “You’ve got to disrupt timing and you’ve got to disrupt lanes ... Everything that our defense is always predicated on is stopping the run. Those are the keys to the game to me ... I know the students are excited, so it will be fun to get them all riled up and loud in Maverick Stadium on Thursday night.”

— kalen.taylor@aggiemail.usu.edu

Students attended the pep rally Wednesday put on by the USU Hurd in preparation for the first football game of the season against Southern Utah University. Students ate and enjoyed dancing while at the pep rally.

— Annie Hall
PHOTO EDITOR

CHUCKIE KEETON PASSES THE BALL during the Aggie's season opener last year against Idaho State University.
Textbook

creased 812 percent since 1978, more than double the rate of in-
fla
tion. While it would take a revolu-
tion to turn the textbook market on itself, students can take some
control over their finances.
"I would suggest students look for material that's online," Ste-
phens said. "A lot of publishers
do have online textbooks, but
you have to jump some hoops.
And if they're willing to do that,
that's great."
Renting textbooks from
the USU Campus Store saves hun-
dreds of dollars each semester.
Plus, the store only carries the
correct editions of books, so it's
very unlikely that students will
end up with a Japanese version of
"Ecology: Concepts and Appli-
cations." Buyback is more risky,
since the campus store will only
buyback books if they are in
good condition and needed in
stock. Amazon.com carries most text-
books, but there you run the risk
of getting the wrong edition.
Buying books from Amazon is
actually one of the more expen-
sive options, but if you have a
Prime membership, your books
will be shipped within a few days
for free. Buying or renting from
other sellers, however, can be
very inexpensive.
Half.com, eBay's textbook-sell-
ing site, can be 19 percent cheap-
er than the USU Campus Store.
Shipping and handling costs are
about $3.49 per item. Half.com
works like eBay, so if a student is
looking to sell a book, they can
do it on this site as well.
Last year, the university joined
Texts.com, a textbook exchange
site that allows buying and sell-
ing exclusively between USU
students. According to the site, it
can save students up to 80 per-
cent on their books. However
only two textbooks from an ex-
ample seven-item book list were
available for purchase from other
students. The site will only be ef-
fective when more student regu-
lars use it, but it has potential. If
Amazon is a used car dealership
for textbooks, Texts.com is the
Craigslist — you may not find
what you need, but if you do you'll likely get a good deal.
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Aggies fall to in-state rival Utes

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The Utah Statesman
Chart your route.

Affordable birth control, STD testing, annual exams & more at our Logan Health Center.
Year in and year out, we see Utah State on “best college town lists.” This is great. It gives USU national exposure and is simply a nice accolade to have. However, we would encourage housing in Logan to better reflect that title.

One example of housing not accommodating students is obvious — The Factory. The Factory not being ready is a huge problem for student housing in this city, but it is not the only one. Every year students lives are drastically dictated by move-in and move-out dates. At the end of the school year, students staying in Logan find themselves in situations where they are homeless for a week or two at a time. Yes, students cope with it and even can have fun with it, but that does not make it okay.

At the end of the summer, the same problem arises. Students staying in Logan for the summer have to move out weeks before school of summer housing, often before their fall housing will allow them to move in. At the same time students will be given one day before school starts to move in.

There is a disconnect between university scheduling and the schedules of landlords in Logan. One that literally can leave students on the curb. There is also a hurdle in Logan for students living together legally. In parts of Logan no more than three or four students are allowed to live in the same place. This makes things inconvenient for both students and landlords. Many houses surrounding campus have handfuls of students not on a lease because no more than three or four of them are supposed to be living together. We are talking six and seven bedroom houses that, legally, only three non-related people are supposed to be living in.

This became an issue last year halfway through the semester when Legacy Apartments had to purge some of their student residents to accommodate this law. That law is baffling to us. In a supposed college town, where there are droves of students needing a place to live, why limit their options legally like that?

There are more than 27,000 students at USU. That means more than 27,000 people bolstering opportunities for landlords, businesses and the university to make money. Yet nobody makes it easy for them.

So here is our view: If this city is going to continue to receive the financial benefits of having more than 27,000 teenagers and twenty-somethings year-olds, then it needs to accommodate them better on the simple issue of shelter. There should not be homeless students. There should not be students afraid every time someone knocks on their door because they are not on the lease. It’s silly that a “college town” makes things so inconvenient for the college students.
### THURSDAY SEP 3
- **Utah State Football**
  - *Merlin Olsen Field at Maverik Stadium*
  - Free for Students, $50-$65, 7:00 pm

### FRIDAY SEP 4
- **USU Women’s Volleyball**
  - *Dee Glen Smith Spectrum*
  - See Website, 7:00 pm
- **Aida: The Timeless Love Story**
  - *Mt. Logan Middle School Auditorium*
  - $12, 7:30 pm
- **Transcendence: Abstraction & Symbolism in The American West**
  - *Nora Eccles Harrison Museum of Art*
  - Free, All Day

### SATURDAY SEP 5
- **The Great Inflatable Race**
  - *Cache County Fairgrounds*
  - $15-$40, 9:00 am
- **USU Women’s Volleyball**
  - *Dee Glen Smith Spectrum*
  - See Website, 12:00 pm
- **Fly Fishing Workshop 3: Casting Techniques**
  - *Lundstrom Park*
  - $12-$15. $12 for SNC Members, 10:00 am

### MONDAY SEP 7
- **Movie Monday- The Incredibles**
  - *North Logan City Library*
  - Free, 6:30 pm

### TUESDAY SEP 8
- **Music for the Small & Tall: Dancing Leaves**
  - *Thatcher-Young Mansion*
  - $56, 11:00 am
- **Ceramics Classes**
  - *The Bullen Center*
  - $111-$161. Ages 4-19 $111 including materials and firing, Adults $161 including materials and firing, 3:45 pm
- **Bishop Carolyn Tanner Irish**
  - *TSC Auditorium*
  - Free, 4:00 pm

### WEDNESDAY SEP 9
- **Winning with Investments**
  - *USU Taggart Student Center 336*
  - Free, 11:30 am
- **Chaos Theory vs Organization-Dance Theory**
  - *Taggart Student Center 315A*
  - Free, All Day

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